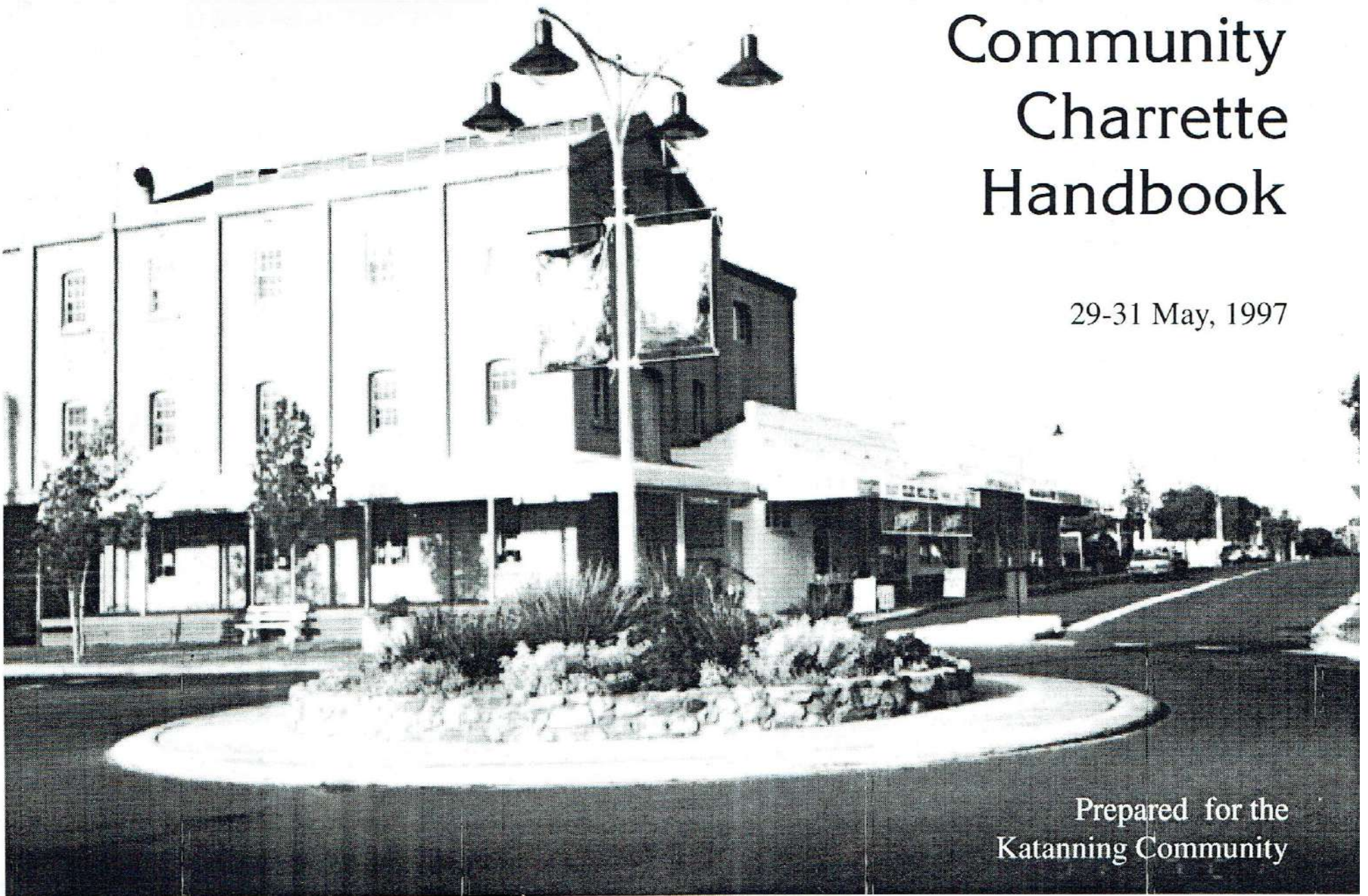


Katanning Community Charrette Handbook

29-31 May, 1997



Prepared for the
Katanning Community

Introduction

Table of Contents

Introduction

• Table of Contents	4
• Preface	5
• Acknowledgments	6
• How to Use This Document	7

The Issues

• Strengths	10
• Challenges	10
• Opportunities	11
• Needs	11
• Dreams	12
• Voting on Issues	12

Primary Recommendations

• Tourism	
-Recommendation Summary/Introduction	14
-General	15
-Plan and Committee	16
-Recreation/Sport Facility	17
-Community Marketing	18
• Community Image	
-Recommendation Summary/Introduction	20
-Gateways	21
-Way-finding and Signage	22
-Landmark/Community Icons	23
• Town Centre	
-Recommendation Summary/Introduction	24
-General	25
-Pedestrian Access	26
-Upper Story Improvements	28
-Building Reuse	29
-Esplanade and Market	30
-Woolworths	32
-Cultural Urban Design	33

-Signage	34
• Amenities	
-Recommendation Summary/Introduction	36
-Cinema	37
-Medical Services	37
-Cultural Centre	38
-Aboriginal Culture	39
• Environmental	
-Recommendation Summary/Introduction	42
-Introduction	43
-Salinity	44
-Waste and Grey Water Treatment	45
• Economic Development	
-Recommendation Summary/Introduction	48
-Incubator Program	49
-New Business Development	50
-Technology Centre	51
-Upper Story/Back Room Uses	52
-Value Added	53
-Industrial Development	54
-Job Opportunities	55
• Youth Activities	
-Recommendation Summary/Introduction	56
-Recreation	57
-Internet Cafe	59
• Miscellaneous	
-Recommendation Summary/Introduction	60
-Heritage Preservation	61
-Recreation	62

Appendix

• Thursday, 29th May Workshop Results	66
• Friday, 30th May Workshop Results	74

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How To Use This Document

This document is a summary of the observations, analysis and recommendations that came from the Katanning Community Charrette, held in Katanning, Western Australia from 28 May-31 May. It is a reflection of the ideas, concerns and vision of the over 400 people that participated in the charrette workshop.

This report is meant to be an idea piece. It is designed to help visualize and define some of the community's ideas, and to focus and facilitate discussion as Katanning continues its strategic improvement process. The ideas presented here are just that—ideas. Before any of these visions become reality, they must be examined in greater depth and evaluated as part of the overall plan for the future of Katanning.

The ideas address economic development, main street revitalization, quality-of-life, a variety of opportunities, and general aesthetics in the community. Treat this document as a cookbook of ideas. Implement the projects that are exciting and doable first. Then work on projects that may be more challenging.

With the continuing involvement of the people, businesses and organizations of Katanning these ideas will become actions, and actions will become solutions and progress.

As Joel Barker states in *The Power of Vision*:

**Vision without action is merely a dream.
Action without vision is just passing time.
Vision with action can change the world.**



The Issues

Strengths/Challenges

The following "bulletized" text is a reflection of the thoughts, feelings, and concerns of the local residents. Below is a summarized listing of the strengths which were identified as they pertain to Katanning. (see Appendix for complete listing by interview groups)

Strengths (not in order of importance):

- Recreation centre;
- Sporting facilities (golf, bowling, etc.);
- Farming community;
- Metro Meats;
- Saleyards;
- Heritage buildings;
- Multiculturalism;
- Small community;
- Quiet community
- All ages playground;
- Speedway;
- Good hospital;
- Equestrian events;
- Friendly community;
- Clean environment (air, water);
- Community pride;
- Murals;
- Gardens;
- Internet access;
- Winery;
- Bethsham home;
- Highway not through town;
- Schools;
- Community services;
- Safe community;
- Streetscapes;
- Climate;
- Physical and natural attributes;
- Lions/Rotary/Apex/Probis/Rostrum/etc.; and
- Flour mill.

The following "bulletized" text is a reflection of the thoughts, feelings, and concerns of the local residents. Below is a summarized listing of the challenges which were identified as they pertain to Katanning. (see Appendix for complete listing by interview groups)

Challenges (not in order of importance):

- Substandard residential areas in Town;
- Lack of after hours activities;
- Access to West Coast (Beach);
- Railway line division;
- Entrances to Town;
- Corrugated iron fences;
- Apathy;
- Salinization;
- Lack of restaurants for families;
- Lack of medical facilities;
- Drainage;
- Lack of merchandise selection;
- Not enough jobs;
- No competition of commercial;
- Large alcohol consumption;
- Lack of entertainment;
- Youth migration;
- Meat Works odour;
- Handicapped accessibility;
- Distance from other towns/cities;
- Vandalism;
- Highway routes bypass town;
- Police relations;
- Racial tensions; and
- High unemployment.

Opportunities/Needs

The following "bulletized" text is a reflection of the thoughts, feelings, and concerns of the local residents. Below is a summarized listing of the opportunities which were identified as they pertain to Katanning. (see Appendix for complete listing by interview groups)

Opportunities (not in order of importance):

- Internet connectivity;
- Model community for dealing with salinization issues;
- Rural character;
- Sport's facilities and clubs;
- Becoming a partner with neighboring communities;
- Commuter rail into cities; and
- Natural environment.



A colouring competition in each of the schools in town was judged by the steering committee. Above are the "individual pieces of art" created by those students. This competition was one way to get the local residents involved in the charrette.

The following "bulletized" text is a reflection of the thoughts, feelings, and concerns of the local residents. Below is a summarized listing of the needs which were identified as they pertain to Katanning. (see Appendix for complete listing by interview groups)

Needs (not in order of importance):

- Movie theatre;
- More doctors/dentists;
- More industry;
- Farmstays/accommodation;
- Affordable retail space;
- Youth facilities;
- Variety of shops;
- Motivated Chamber of Commerce;
- More community involvement;
- Drop-in centre;
- Control mosquitoes;
- Lower priced rental units;
- Economic development to attract people / jobs;
- Clean up litter;
- Crosswalks;
- Town beautification;
- Additional public toilet;
- Bicycle routes;
- Footpaths connecting town to residential;
- Street furniture;
- Good signage for travelers;
- Encourage living in town centre;
- Balance between farming and industry;
- Use aged for mentoring youth; and
- Beautify central districts.

Dreams/Voting on Issues

The "bulletized" text is a reflection of the thoughts, feelings, and concerns of the local residents. Below is a summarized listing of the dreams which were identified as they pertain to Katanning. (see Appendix for complete listing by interview groups)

Dreams (not in order of importance):

- Indoor pool in recreation centre;
- Cultural centre/arts centre;
- Movie Theatre;
- Internet cafe;
- After hour food places;
- Promote sale yard as tourist attraction;
- Put words into actions;
- Training centre for job education;
- University;
- Wildlife park
- Railway station construction/rehab for museum/station;
- Activities for children and elderly;
- Become a model for other towns;
- Become wool centre of region;
- Change of attitudes;
- Good homes; and
- Funded festival programs.

The following "bulletized" text is a summary of the "voting" of local residents on the issues which were determined throughout the public workshops. Below is a summarized listing organised in order of priority.

Issues (In order of importance):

- Promoting Tourism, (63 votes);
- Town centre streetscape, (60 votes);
- Salinization, (60 votes);
- New arts/cultural centre, (59 votes);
- Providing more amenities, (58 votes);
- Industry development, (55 votes);
- Youth activities, (54 votes);
- More job opportunities, (52 votes);
- Medical services, (52 votes);
- Keeping young people, (52 votes);
- Crime and vandalism, (51 votes);
- Heritage preservation, (42 votes);
- Small business development, (41 votes);
- Youth drugs, (37 votes);
- Public transportation, (31 votes);
- Improve education opportunities, (31 votes);
- Housing availability, (31 votes);
- Agriculture, (30 votes);
- Highway 120, (25 votes);
- Families, (25 votes);
- Enhance relationship to other towns, (16 votes);
- Children's activities, (16 votes); and
- Cultural education, (15 votes).

Primary Recommendations

Tourism - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to Tourism.

- Promote Environmental Tourism,
- Promote Cultural Tourism,
- Promote Business Development/Technology Tourism,
- Develop a Tourism Plan,
- Develop an annual cultural festival,
- Develop opportunities for over night accommodations,
- Enhance All Ages Playground,
- Build off of opportunities at new Rec. Centre,
- Hold regional and State-wide tournaments in Rec. Centre,
- Hold regional and State-wide trade shows in Rec. Centre,
- Market the community internally, and
- Market the community externally.

Tourism - General

Promoting tourism was at the top of the list of community issues at the charrette workshop. The participating citizens felt that tourism would help the community become a better place to live. This is a result of recognizing Katanning's strengths and amenities. For instance, the new sports and recreational facility is just one example of a distinct amenity that the town could promote.

Tourism in any community can be a great asset or a disappointing liability. Un-managed tourism can lead to a town losing its identity and function as a place to live and raise a family. For this reason a Tourism and Marketing Plan should be developed. This recommendation is discussed on the following page.

Tourism has the potential to be a wonderful benefit to a community because outside money is spent locally, therefore, boosting the local economy. The problems occur when tourism overruns the quality of life features for the local residents. Tourism can also be very expensive to develop and maintain. For this reason it is important to first build off of one or two specific tourism attracters instead of many.

Katanning has several existing assets that can lead to becoming a tourist destination or side trip destination. These features include:

- Being about half way between Perth and Albany,
- All ages playground,
- Muslim community,
- New recreation centre, and
- Stock yards.

The existing items above are the primary existing reasons travelers would stop in Katanning.

Opportunities for future tourism in Katanning includes:

- Developing environmental tourism,
- Developing cultural tourism,
- Developing an esplanade and market,
- Developing overnight accommodations, and
- Developing business development/technology tourism.

The above listed opportunities need further explanation. To begin, **environmental tourism** is a nontraditional form of tourism. The goal is to attract a unique group of persons and their colleagues or families to a single locally unique feature. For Katanning a salinization research facility could be such a feature. Persons dealing with salinization issues in other parts of the country could come to Katanning and learn about the "cutting edge" methods to counter salinization. Further, they could visit experiment sites and the persons conducting the research.

Cultural tourism is very similar. Again, only a specific group would be interested in the local features, but would be willing to travel long distances to experience the feature. For Katanning, a large Muslim or Aboriginal cultural centre, research centre, or museum could prove to be the ideal attraction.

One other item listed above that needs clarification is **business development/technology tourism**. The display of technology, businesses that utilize technology, and innovative business development could be marketed to groups and individuals who have interests in technology. Again, these people will travel long distances to learn and experience such and environment. More information about how Katanning could implement this type of economic development can be found on page 42 of this document.

The general idea is to develop a "claim-to-fame". Something that makes headlines in the newspapers across the country on a regular basis. This type of feature markets itself. Advertising comes through articles and word-of-mouth rather than paid ads.

Tourism - Plan & Committee

Katanning should develop a Tourism Plan to define:

- What type of tourism to focus on and invest in;
- What characteristics of the community to promote;
- What characteristics of the community to protect from tourists; and
- Strategies for promoting the desired type of tourism.

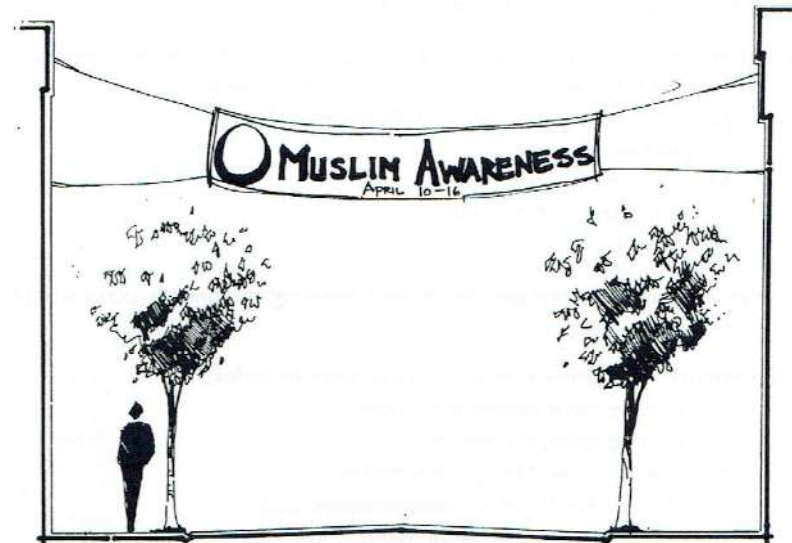
The Council should appoint a Tourism Committee that will be responsible for developing a plan, gaining public support for the plan, and implementing the plan. It is strongly encouraged that acquiring a paid full-time or part-time employee be a goal of the Tourism Committee. The bottom line is that volunteer committees have great brain power and the best intentions to implement their ideas, but without a person dedicated to implementation, the tasks don't get implemented. This tourism employee could double as an economic development assistant for Katanning.

The steps for achieving a Tourism Committee and a Tourism Plan are as follows:

- 1) Council appoint a five to nine member committee with broad representation from the community.
- 2) Tourism Committee with the Council seeks a professional person to act as a Tourism Director/Economic Development employee.
- 3) Develop a Tourism Plan.
- 4) Implement the Tourism Plan.

The Charrette team gave tourism a lot of consideration during the process. The following items were determined by the charrette team and local residents as important elements of a Tourism Plan.

- Develop an annual cultural festival to celebrate the unique characteristics of the different groups in the region;
- Develop opportunities for overnight stays in the community (farmstays, hotels, bed and breakfasts);
- Hold sport tournaments for all ages (tournaments that last two or more days would be best to encourage overnight stays);
- Hold a trade fair or agriculture exposition annually;
- Lobby for a commuter train which stops in Katanning for an hour;
- Develop a cultural centre; and
- Enhance further, add to, and maintain properly the All Ages Playground (add one piece of equipment annually and make it a big media event).



Use banners to help promote community activities.

Tourism - Recreation/Sport Facility

A wonderful tourism attractor has just been built in Katanning. This attractor is the new indoor sport facility. During the charrette workshop it was evident that the community and the council were very excited to see the completion of the recreation centre. The building can facilitate a multitude of diverse recreational opportunities, which can surely be utilized to attract visitors from the region.

The uses of the facility includes but is not limited to the following:

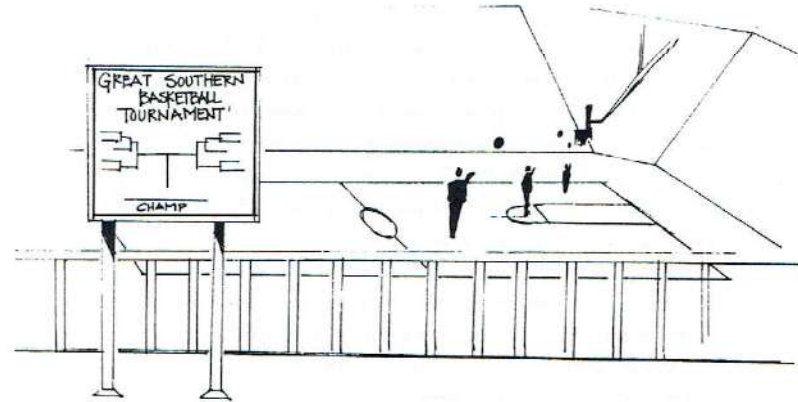
- Hoopball/Basketball,
- Soccer/Rugby/Football,
- Music concerts,
- Livestock sales/shows,
- Agriculture sales/shows,
- Conferences,
- Training and conditioning workshops,
- Festivals and cultural gatherings,
- Art fairs and craft shows, and
- Private and Organization rental for activities.

Being located nearly half way between the largest city in Western Australia and one of the most visited cities in Western Australia, Albany, the marketability for the facility should be substantial. The only obstacle is that local overnight accommodations are not available on a large scale. Although new places for accommodations was not significantly identified as a priority by local residents, it is the charrette teams suggestion that increasing the number of bed and breakfast or small hotel would be beneficial for local economic development.

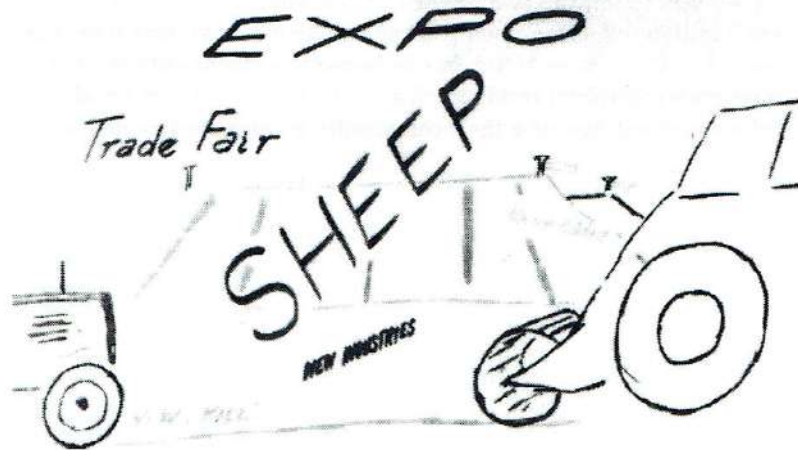
It is recommended that the new recreation centre be promoted and marketed locally and regionally. Money generated should prove helpful in paying off the structure, but should also be used in whatever manner possible to encourage overnight accommodations locally.

Katanning should declare itself as the "Sports Capital of the West" and try to have tournaments of all kinds in the community. Attract sponsors to promote and put up prize money for special sport events. Spectators could be charged admission to these events as well.

It is also recommended that as soon as possible Katanning begin raising the money for construction of the next phase of the facility. The indoor pool will be one more element that will attract visitors and events to the Community, resulting in added revenue and economic development.



Utilize the new recreation centre to hold tournaments and large sport events.



Also utilize the new recreation centre for trade shows and expositions.

Tourism - Community Marketing

Internal Marketing

Tourism relies on marketing. Part of any tourism marketing campaign is community marketing. Community marketing starts by "selling" the community and its events to the local residents. It also involves informing and including citizens in all upcoming events and projects. Many participants of the charrette workshop perceived a lack of government-to-resident communication and indicated that communications are limited in Katanning. There are several things a community can do to improve communications. These include:

- Regular articles in the newspaper;
- Information boards and kiosks around the downtown;
- Community meetings/breakfasts focusing on a topic;
- Community round-table discussions or workshops;
- E-mail messages to all residents with internet access;
- Radio and cable access; and
- Advertising.

All of these techniques take little effort, but will result in better participation and understanding in community meetings, functions, and business. **There is no better way to promote a community than to have each individual resident tell all their far away friends and relatives about how nice their community is compared to others.**

External Marketing

External marketing is marketing to anyone outside of the community in an effort to tell them something about Katanning. For Katanning, the purpose of external marketing should be to:

- Promote the recreation centre;
- Recruit new businesses or industries;
- Promote the cultural diversity;
- Promote the All Ages Playground;
- Encourage tourists to detour from their trip between Perth and Albany; and/or
- To visit the stock yards.

People want to live in communities that demonstrate a high degree of pride and quality of life. Businesses and industries desire locating in places that demonstrate support of innovative ideas and that have good workforces. For these reasons, each external marketing effort should try to reflect these values.

The marketing efforts should:

- Begin with the development of a clear marketing strategy/plan;
- Focus on a theme (e.g. rec. centre, stock yards, culture, etc.);
- Be coordinated with community festivals and events;
- Develop visitor information kiosks; and
- Advertise across the region the events and activities.

All marketing efforts should use a logo and/or slogan which represents the community/activity and begins to develop a long term identity. Logos and slogans should not be significantly changed once established.



Community Image - Recommendations Summary/Introduction

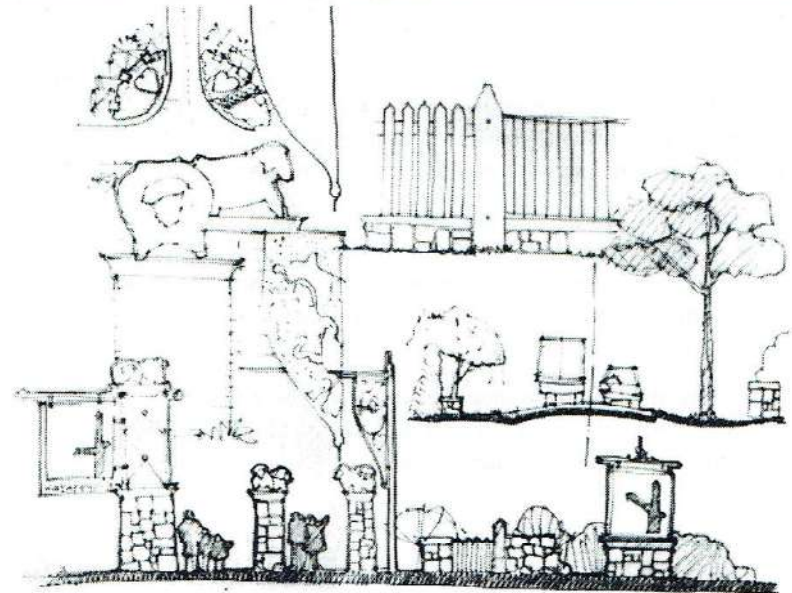
Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to Community Image.

- Enhance all the gateways to the community to reflect a community theme,
- Develop a way-finding system of signage, and
- Enhance existing landmarks and develop new ones.

Community Image - Gateways

Gateways are commonly used as an identity marker at the entrance to a town, giving the traveller an introduction or a first impression of the community, and residents a "welcome" home. Katanning has pleasant and distinct gateways, but they could be enhanced a little further. Since the town has several distinctive characteristics, the gateways should represent these characteristics.

Primary entrances should have features that welcome visitors. Further, gateway enhancing elements placed along high traffic road systems is necessary. The secondary entrances are used to greet the residences of the community, giving them a sense of place and hometown pride. Effective gateways often use signage, trees, lighting, sculpture, and vegetation. Katanning already has appropriate trees, vegetation and signs at some entrances. However, at the primary entrances new signs and icons should be introduced. Visitor (or people who drive by) don't realize how many wonderful things Katanning has to offer. An information kiosk or sign would also be helpful. Also, information about the community should be readily available at the All Ages Playground for tourists that stop their.



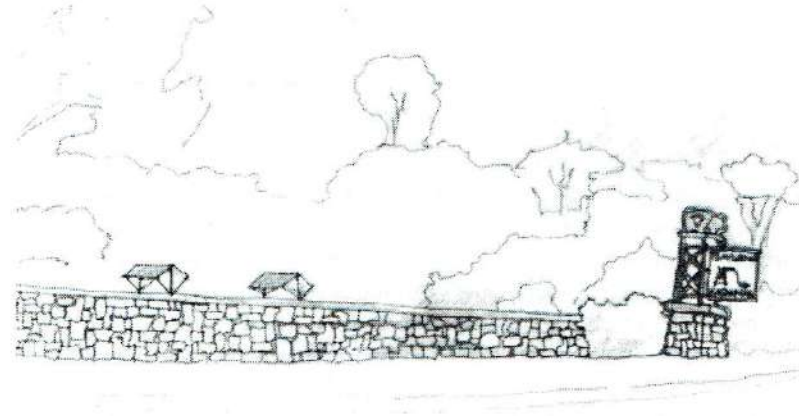
Above is a collage of images that could be incorporated into gateways in to the Shire and town. These images are themed from sheep and indigenous materials.

Community Image - Wayfinding and Signage

In addition to gateways and entrances for Katanning, it is critical to have standard signage that is easily understood and is based on the character of the town. The signs will guide and direct pedestrian and vehicular traffic to specific destinations such as the tourist centre, town hall, toilets, etc.

The wayfinding system does not only direct people to specific sites but can be used for public notifications of meetings, events, and activities. The social, service and fraternal organizations of Katanning can also promote their meetings through this uniform and appropriately located signage.

A common colour scheme should be implemented and used uniformly throughout the town. A repetitive height should also be carried out with the sign system that is clear for pedestrian and vehicular traffic.



Consistent style and scale signs should be used at all public amenities and for way-finding throughout the community.

Community Image - Landmark/Community Icons

Landmarks are important elements in a community. Katanning has a few already. They include:

- Flour mill,
- Vineyard,
- All Ages Playground,
- Stock Yards, and the
- Mosque.

Landmarks are features that give people a visual sense of direction and are often used to give people orientation clues. Katanning could use additional landmarks. A new element near the highway and a tall vertical element near the stock yards are recommended. These features will add character and orientation at those locations.



Town Centre - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to the Town Centre.

- Add cultural icons throughout the town centre,
- Develop a pedestrian mall,
- Enhance pedestrian safety,
- Link the town centre to other districts in town,
- Expand local businesses markets to include regional clientele,
- Develop niche markets,
- Enhance pedestrian access with new foot paths and crosswalks,
- Consider a boulevard along Clive Street,
- Utilize upper story spaces for businesses, offices or appropriate town centre uses, rather than storage,
- Integrate an internet cafe, hotel, and/or restaurants into the town centre,
- Utilize the space along the railroad for a market,
- Rehabilitate the railroad depot and use as a museum or similar attraction,
- Link Woolworths complex with the town centre using streetscape enhancements, and by improving the character of the parking lot/facade to fit with the town centre, and
- Restrict the use of excessive signage in the town centre...less is better.

Town Centre - General

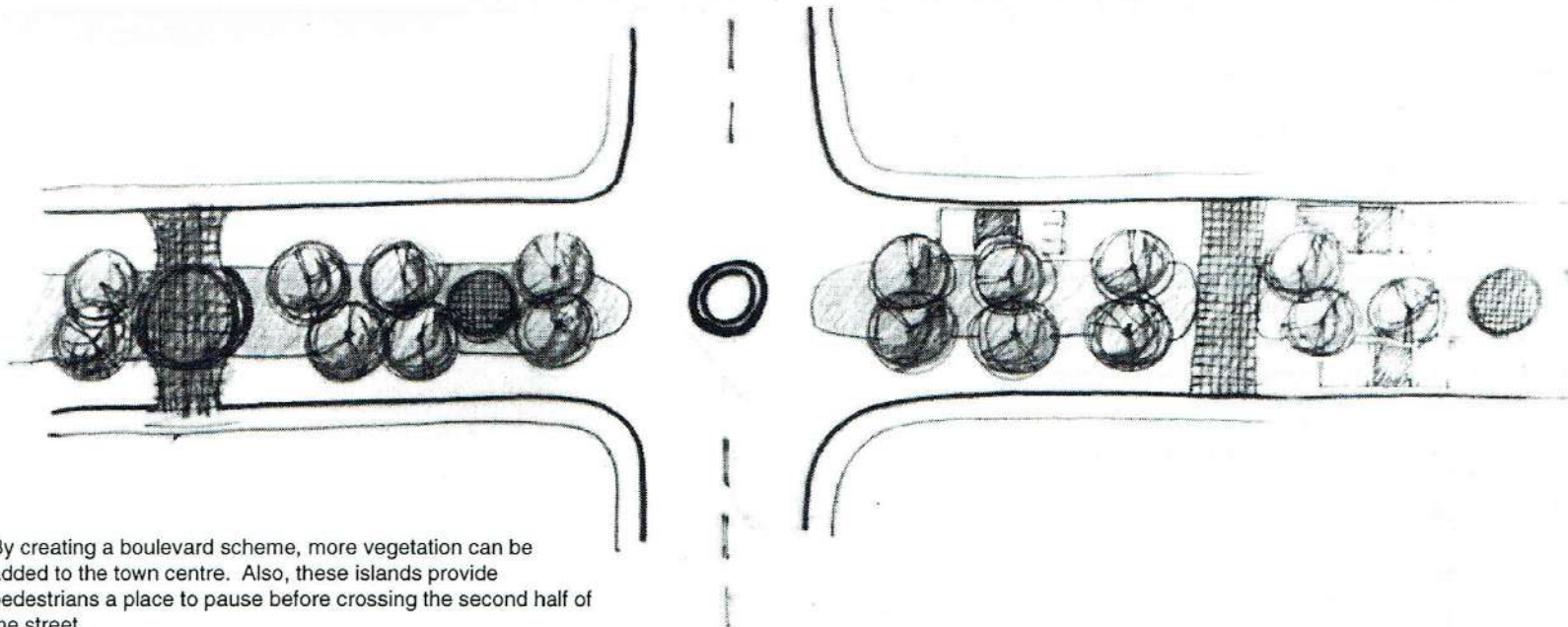
The town centre, is, and should continue to be the location for business in Katanning. Geographically it is in the centre of the community, and offers additional amenities such as the railroad, Shire/Town Hall, and public toilets. For these reasons, it is critical to improve, develop, and maintain the town centre.

The businesses in the town centre offer a diversity of goods and services, and business competition is not common. This area also demonstrates the rich history and community pride in Katanning for everyone. To improve and maintain the town centre, Katanning should consider the following:

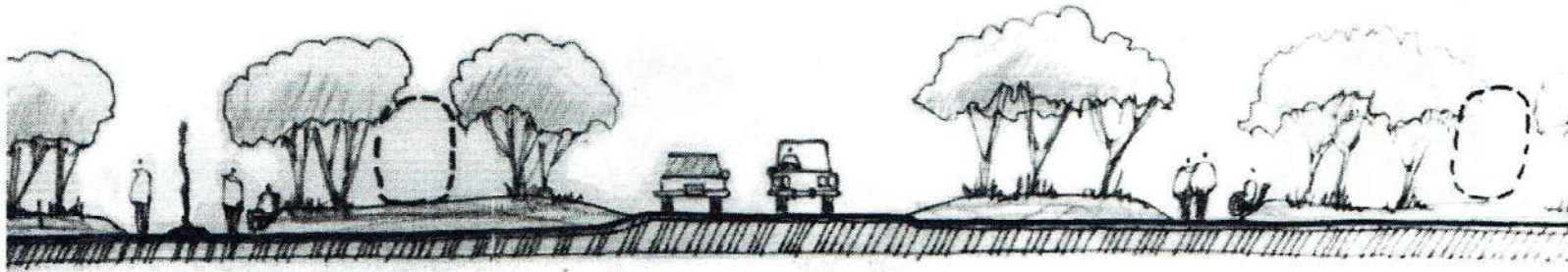
- Adding cultural icons and character in future streetscape improvements;
- Developing a pedestrian mall;
- Enhancing pedestrian safety;
- Better linking the town centre with surrounding districts;
- Transitioning the client base of businesses from local to local and regional; and
- Developing unique (niche) markets.



Town Centre - Pedestrian Access



By creating a boulevard scheme, more vegetation can be added to the town centre. Also, these islands provide pedestrians a place to pause before crossing the second half of the street.

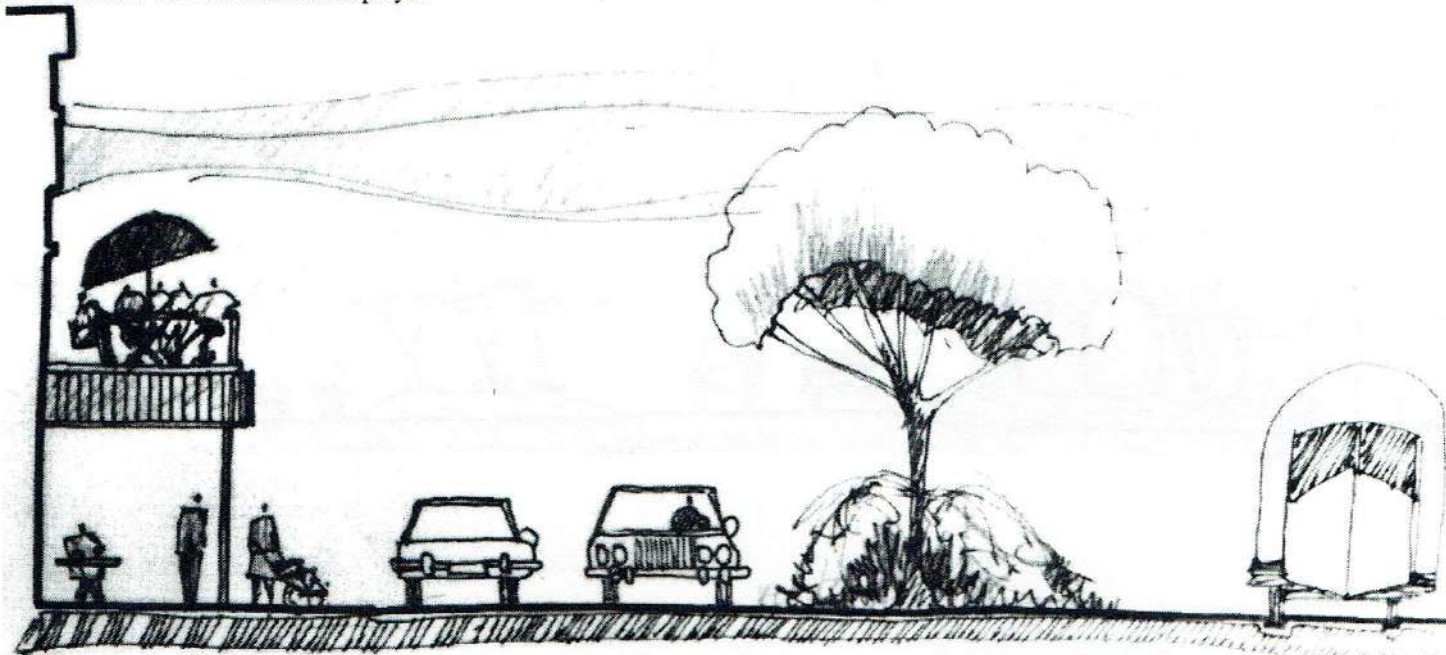


Town Centre - Upper Story Improvements

One way to improve the aesthetic character of a town centre while also adding to the vitality is to maximize the utilization of the upper floors. Over time, these once functional spaces, transition into storage space for the merchants below. A community should encourage building owners to utilize the upper floors spaces for the highest and best use. Such uses include housing and office space.

If the property owners should choose to use their upper stories for storage, the windows should be at least maintained to look like windows. Never should they be boarded up or covered in any way. This treatment tends to deteriorate the character of a town centre.

One creative idea for upper story windows is to box in the window inside and use the window for merchandise displays.



This image depicts an upper floor of a building being reused for a restaurant. By simply adding a balcony an outdoor cafe environment is created.

Town Centre - Building Reuse

Vacancy in the town centre has not been a major problem in Katanning. However, as retail spaces do become available, there are some opportunities:

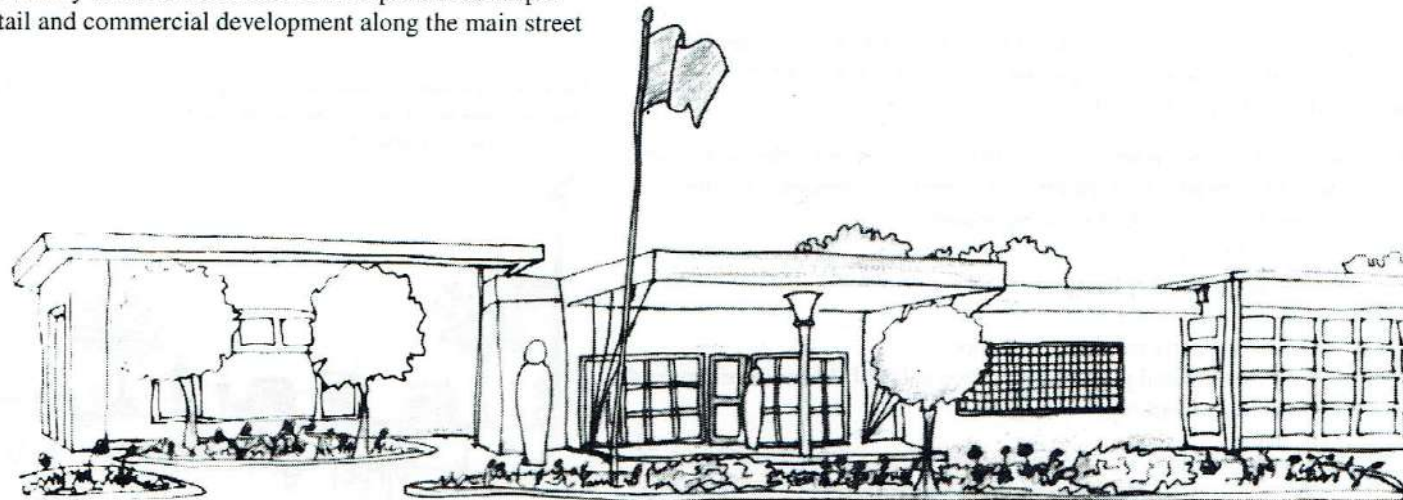
- Consider transitioning one space into a youth centre (discussed later in this document);
- Consider developing an incubator program utilizing these spaces (discussed later in this document);
- Utilize the empty store front windows as display space for other local businesses;
- Seek business owners that have smaller retail spaces that may need the larger area (encourage growth of successful businesses); and
- Develop an entrepreneurship program in the schools to buy and utilize a retail space for learning how to run a business.

During the charrette workshop, many of the community members commented about the businesses in the town centre and on Clive Street. They felt that there was use for the vacant buildings and niche businesses that strengthen the variety in the town centre. It is important to keep a good variety of retail and commercial development along the main street and town centre.

To capitalize on the vacant buildings, the council needs to develop a matrix and a study to decide what businesses are needed in Katanning. The major focus should be not just on one type of business, but an assortment that adapts to the whole community. By adding new businesses in the town centre area, it will produce new jobs. Thus, it will help the whole town. Ideas for the vacant buildings include but are not limited to:

- Internet Cafe;
- Hotels; and
- Restaurants.

With the development of tourism and all the new promotional elements within Katanning, using the vacant buildings for hotels and restaurants will be very important. When tournaments get developed at the new recreational facility, or when there is a weekend festival, people are going to need places to sleep and eat. Without these necessities it will be difficult to keep people in the town.



Some of the existing structures in town could be utilized for such things as an internet cafe or "Op Centre" for young adults.

Town Centre - Esplanade and Market

The railroad and town centre's relationship and placement defines this area as a unique historical district. The railroad cars and old depot make it evident that the railroad was a community asset for human and freight transportation into and out of Katanning. It is recommended that the area around the railroad be enhanced by creating an esplanade and area for an outdoor market. Celebrate this historic area by depicting how this space was once utilized.

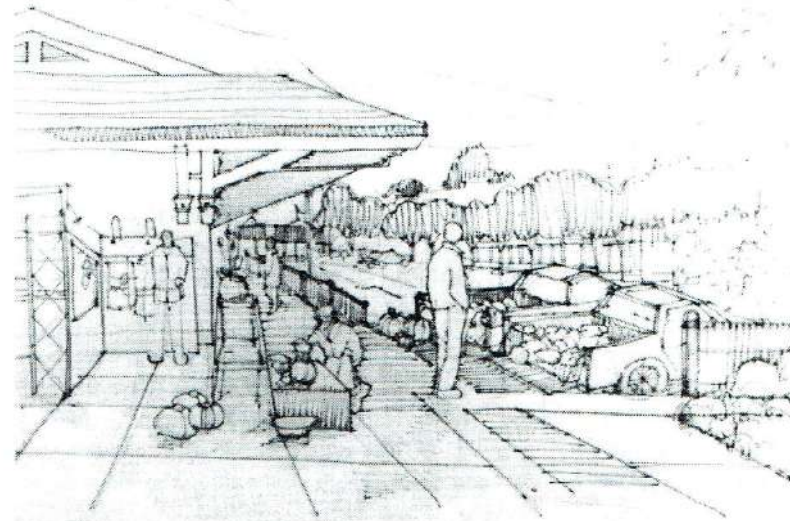
The existing railroad structures could become a "living museum" of railroad features. The depot could serve as a space for more delicate railroad memorabilia. Here again is an opportunity to develop a "claim-to-fame" for Katanning. Strive to develop the best railroad-town reenactment or possibly have the Countries largest model railroad display.

Currently, Katanning or other surrounding communities do not have an open market or outdoor business space. The linear space along the railroad track could function in this capacity without conflicting with rail transportation or pedestrian safety. The primary focus of this area should be on bringing the pedestrian back into the town centre, and the open market should help achieve this goal.

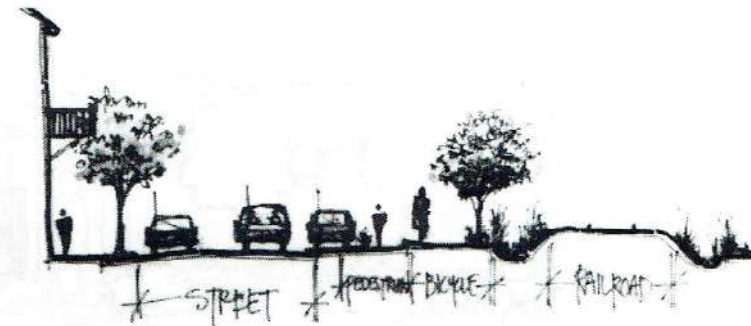
It is suggested that the market and esplanade be at or near the depot and make use of the nearby parking lot. This area was designated as the 'perfect' site because of the following reasons:

- historic character;
- relationship to other businesses;
- located in the town centre;
- close proximately to the urban parks;
- linked visually and physically the two sides of the town centre; and
- availability of parking.

The esplanade and market could be used to sell a variety of crafts, vegetables and fruit. The esplanade could also be used to market unique cultural items such as Aboriginal and Muslim art, food, and music. Katanning could promote this market so that the Shire and greater region is knowledgeable of the niche businesses.



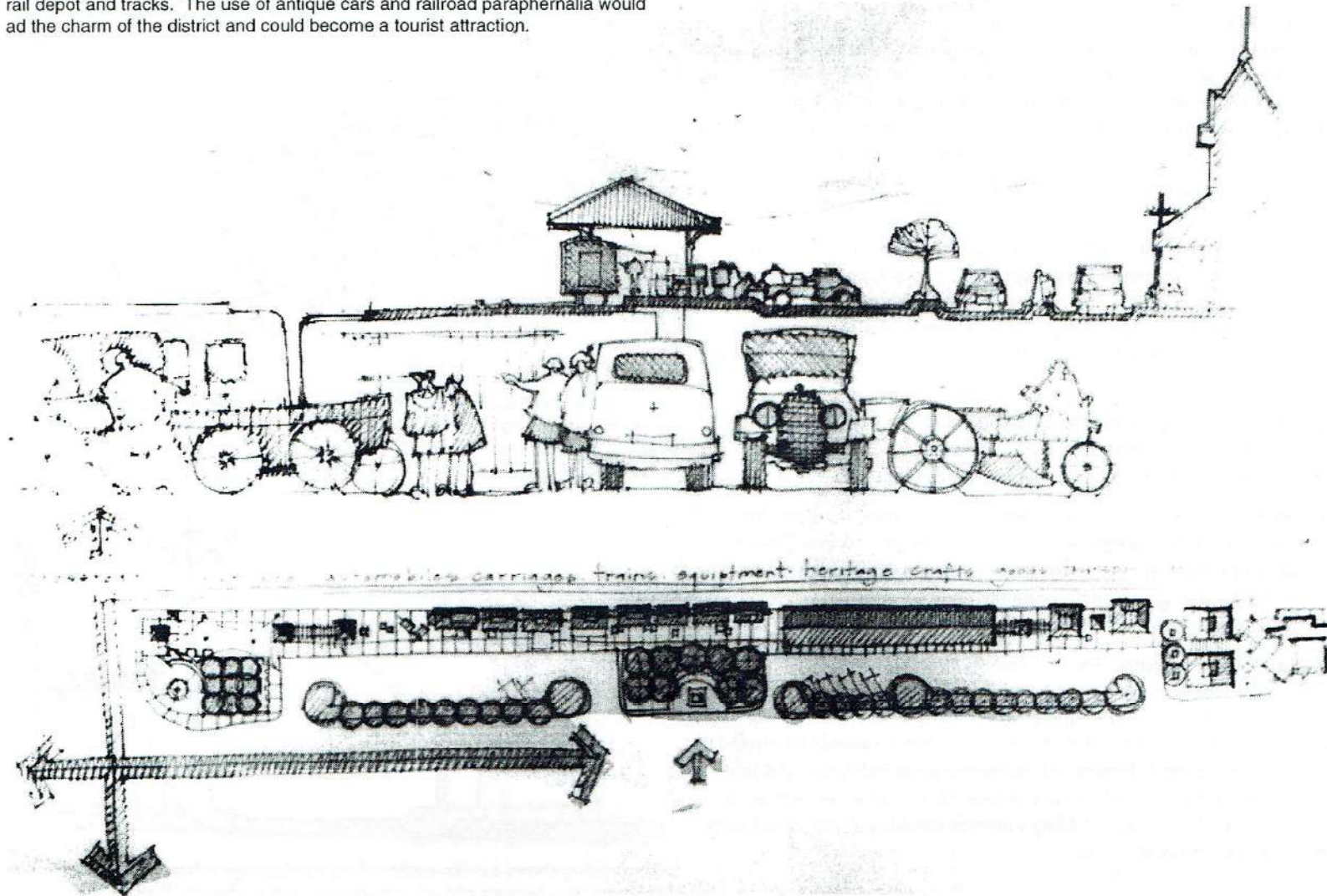
Utilizing the space between the road and railroad for an outdoor market would be very appropriate. This use would bridge the two sides of town and create an attractive visual amenity.



The corridor between the railroad and street can also provide a linear trailway opportunity. Separating pedestrian ways and bicycle ways is important in areas that are highly utilized by people.

Town Centre - Esplanade and Market (continued)

Below is a collection of images used to depict the proposed character around the rail depot and tracks. The use of antique cars and railroad paraphernalia would add the charm of the district and could become a tourist attraction.



Town Centre - Woolworths

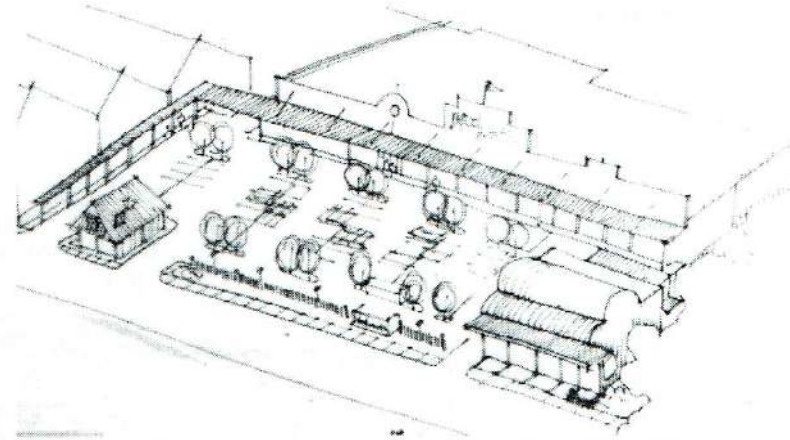
Woolworths is one of the major department store in Katanning. Though it offers many different necessities for the town and adds competition, it is not located in the town centre and is perceived as different from the other businesses in Katanning. Woolworth's location cannot be changed but with facade alterations it can better fit into the community and become an anchor for main street. Future streetscape enhancement should encompass the area in front of Woolworths and attempt to bridge the character and function of the town centre.

The Katanning Council should consider working with developer who owns Woolworths to develop and implement a facade and site design improvement project. The design should reflect the street design and attract more people to park-and-walk to other business in addition to Woolworths. An approach to make Woolworths area more inviting would include:

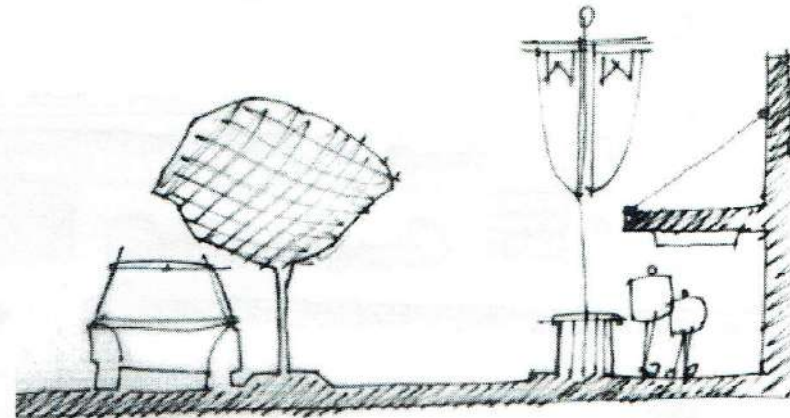
Signage - The signage would be scaled down to "human scale" (at the pedestrian's level and smaller in size). There are no other signs to compete with their sign so a large sign is not needed.

Parking Lot- The parking lot does not have vegetation for softening the appearance, aesthetic appeal, or shading. With the hot summer months that Katanning experiences shaded parking spots are more desirable. The trees in the parking lot will help bring the building down to human scale and appear more pleasing from the sidewalk and road.

Building Improvements- The Woolworth building needs to fit architecturally with the surrounding structures. With the above listed improvements, no facade alterations would have to be made. However, if the signage or parking lot is not improved, the facade should be altered to match the architecture character of the surrounding buildings. Adding a front veranda would provide a more noticeable entrance and acts as an invitation from the outside. Adding cornices would unite the detail work with the remainder of the town.



In the above illustration, Woolworths parking lot has been enhanced by adding trees and an awning has been added to the structure.



This drawing shows a cross-section of the parking area in front of Woolworths and illustrates how banners and an awning could further enhance the character of the existing structure.

Town Centre - Cultural Urban Design

The current urban design plan for Katanning consists of streetscape enhancements, parking, and urban parks and plazas. What has been implemented is a great example of Katanning's goal to make the town more pleasing. However, the current design offers very little cultural elements and identity. The three cultures that are in Katanning should be identified through future public capital improvements.

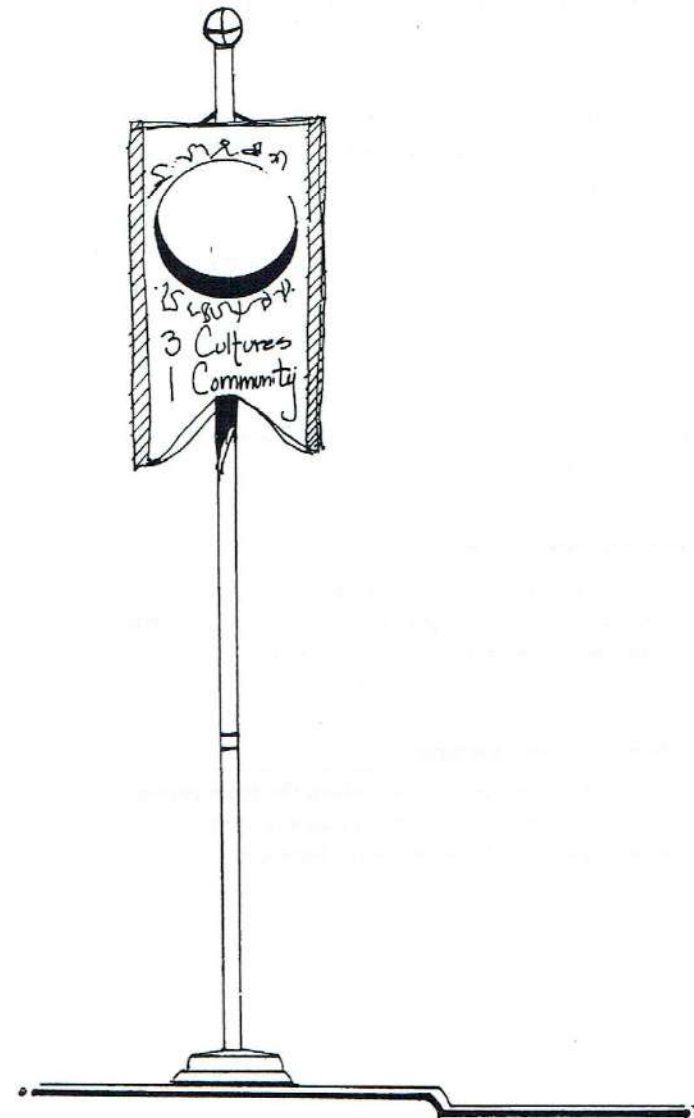
To increase awareness of the cultures, Katanning should implement cultural art within the next urban design phase. This next phase should provide an excellent opportunity for each culture to come together and decide how they would like to infuse their cultural icons in the design. This will reduce cultural stereotypes, help cultures grow in the community, and illustrate uniqueness in public design.

A public process should be implemented to gather suggestions for cultural icons to be infused in the overall design. Suggestions for cultural design features include:

- Banners with cultural art;
- Mosaic sculptures;
- Art sculptures; and
- Quotes inscribed on walls.

Some of the design elements can be used seasonally or prior to special events. Further, volunteer labour and talent should be solicited to help implement the project. This will surely build pride and ensure long term care.

The illustration to the right demonstrates how a pole and banner could be designed for placement along the streets of Katanning's town centre. The banners could have icons of the different cultures in town and be manufactured locally by craftsmen.



Town Centre - Signage

The proper placement and design of signs will enhance the appearance of the town centre and convey important information. Signs in the town centres should be designed both for pedestrians and for vehicles, however, signs do not have to be excessively large.

Katanning has a wonderful town centre with beautiful buildings lining the streets. Unfortunately in some location the signs overpower the character of the buildings and deteriorate the historic character of the town centre. This overuse of signage for advertisement makes it difficult to gain the attention of the pedestrians and motorists. Rather, a simplified and smaller scale will prove more effective.

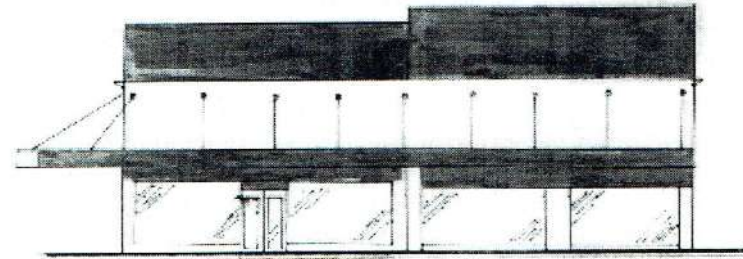
A formal signage plan with guidelines should be implemented. The idea of 'less is better' applies in this situation. Recommendations for the sign ordinance include:

For storefronts with awnings

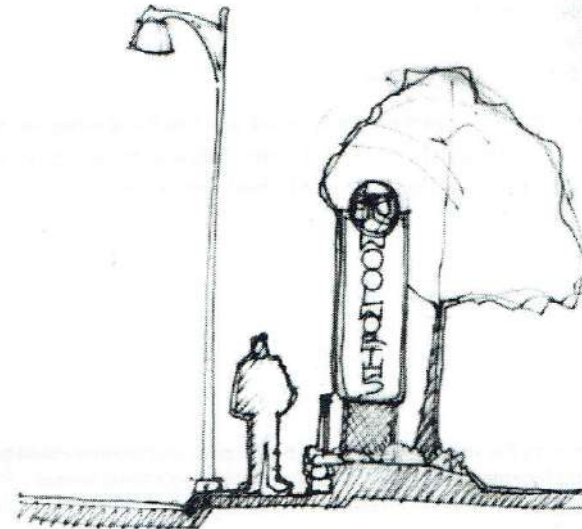
- Size the sign to fit the awning edge;
- Determine a colour palette to maintain some consistency;
- Require height and size consistency; and
- Require lettering to fit the historic character.

For storefronts without awning

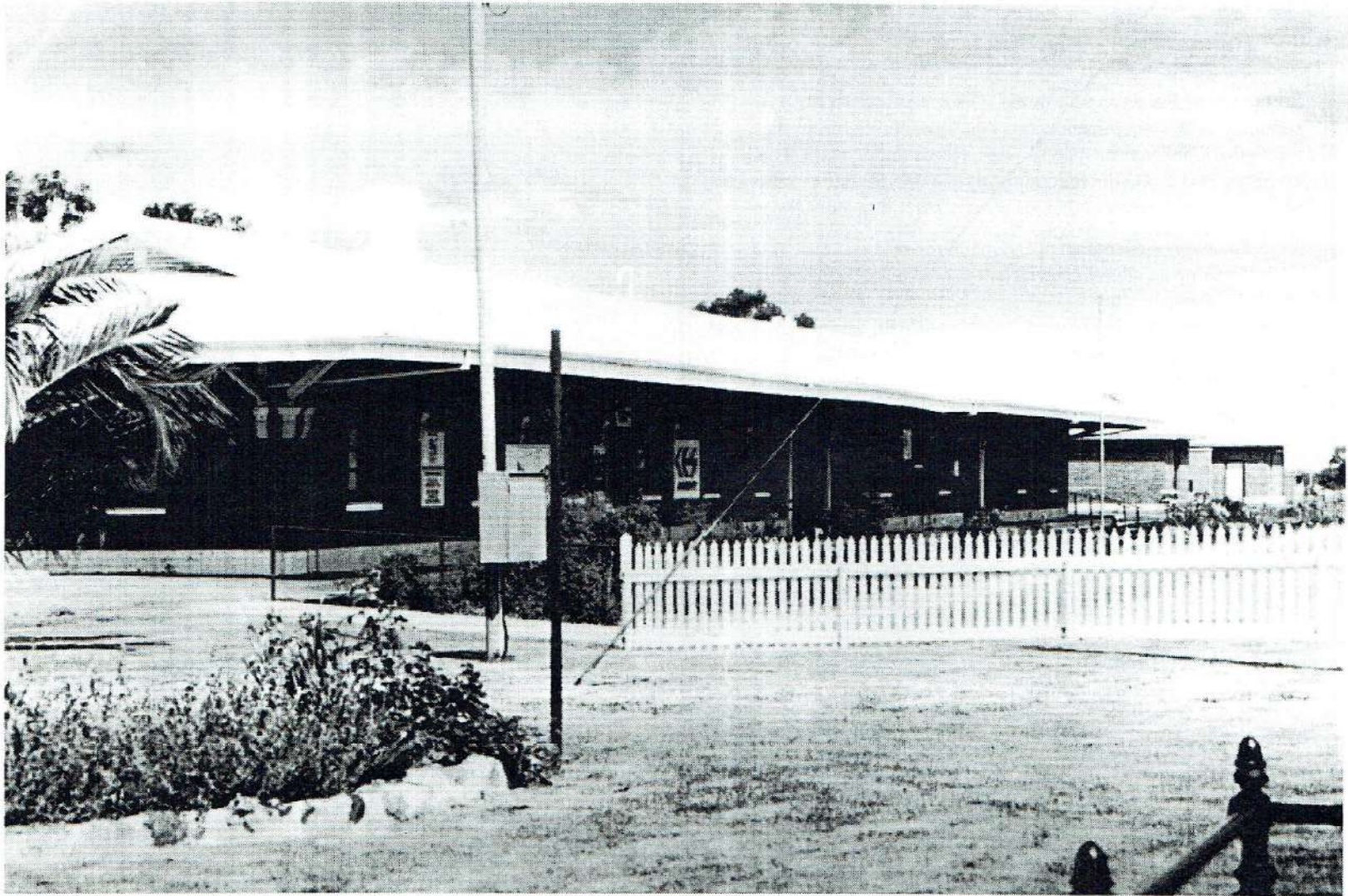
- Enforce colour uniformity throughout the town centre;
- Requirements height and size consistency; and
- Require lettering to fit the historic character.



The shaded areas represent ideal sign placement. This control helps create a more uniform town centre.



Signs in front of businesses should be small in scale and reflect the character of the town centre. The sign shown above is an example of how Woolworths could change their sign.



Amenities - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to local Amenities.

- Develop or encourage a cinema in town,
- Develop a cultural centre/visitors centre for the Muslim and Aboriginal cultures,
- Celebrate the diversity of cultures within the community, and
- Encourage additional medical services within the community.

Amenities - Cinema/Medical Services

Cinema

Having entertainment in Katanning is important to the economy of the town. The development of a cinema was more frequently mentioned by persons in town as a major facility the town lacked. If Katanning had its own cinema it could facilitate further local economic vitality and keep the local community together. It is important for money made in Katanning to be spent in Katanning. Further, none of the surrounding communities have a cinema, therefore, Katanning will benefit from tourist dollars from those communities.

Typically there is a problem in showing movies in small communities due to the cost and the lack of a large customer base. Katanning could have second run cinema movies at a much lower cost. Advantages to Katanning in having a cinema include:

- More places for families to go for entertainment;
- Offers youth a place for activity;
- Helps Katanning by keeping money in town;
- Creates jobs; and
- Cinema can be used for multiple activities like a stage for local theatre.

Medical Services

It was evident throughout the interviews of the Katanning citizens that providing more medical services is a concern, especially with the elderly. In essence, it is important to maintain the health and security of the people in Katanning. Medical services provide the town with security from having to travel or spend extended periods of time in other communities for certain health conditions.

A town that can support a variety of health and medical services communicates its vitality and progression. It shows the residents that the town cares its future. Katanning should pursue creative strategies to support and attract medical services. Further a determination of what degree of service needs to be provided locally. As the regional centre for the farming community and surrounding smaller towns, these services could be used by a larger base of residents.

To encourage medical services in Katanning, the town should create an atmosphere that doctors and medical physicians would be attracted to. Suggestions to attract medical services to Katanning are listed below:

- Build a small limited service hospital;
- Provide research grants to physicians who practice in Katanning;
- Provide space for Moslem doctors to provide care to their community;
- Provide space for Aboriginal doctors to provide care to their community;
- Provide unique medical services not offered at other hospitals; and
- Build on health services that are distinct (i.e. elderly medicine, handicapped learning facility).

Amenities - Cultural Centre

Katanning is a unique community with co-existing cultures. This characteristic alone, makes the town stand out more than most others in Australia. It is essential that Katanning recognizes this unique status and celebrates the benefits of this situation.

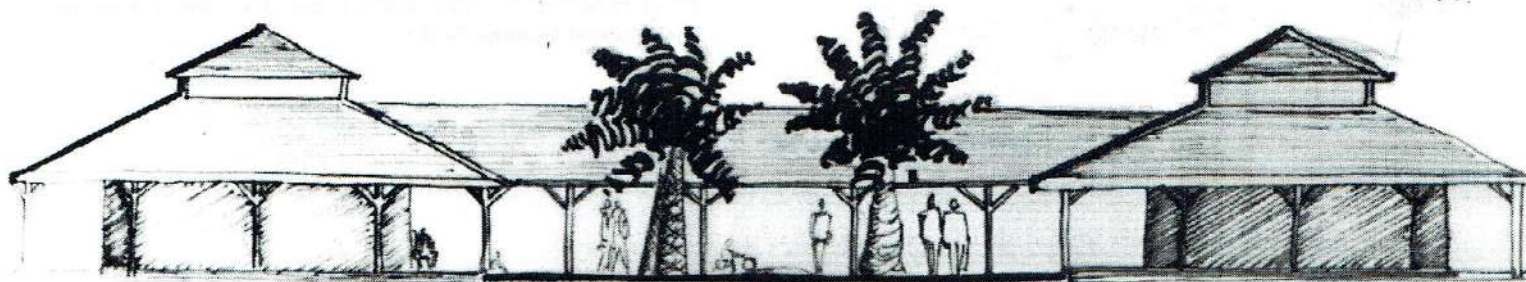
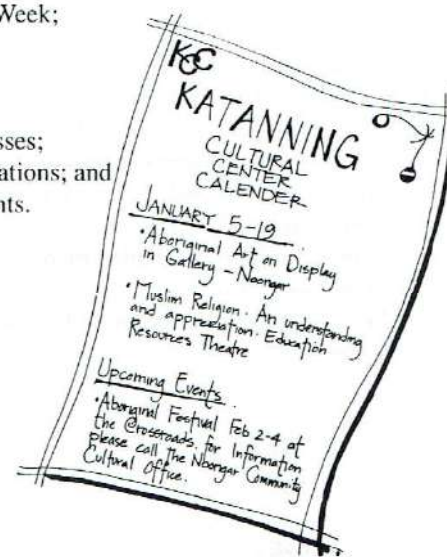
Katanning should develop a cultural centre that provides history, heritage, and educational opportunities for the town and surrounding region. The cultural centre should have displays in a main gallery (i.e. during Muslim Parade, or Aboriginal Awareness Week). The centre should also provide but not be limited to the following:

- Culture and history research centre;
- Music and listening centre;
- Informational centre;
- Art and viewing centre; and
- A store to buy cultural pieces.

Since the cultural centre could be of regional and national significance, the project could be subject to outside funding sources. As a

facility to archive cultural books and artifacts the centre could seek grants, donations, or loans to help pay for the centre. Some opportunities for funding are listed below:

- Cultural education grant;
- Aboriginal groups/organizations;
- Moslem groups/organizations
- Aboriginal Awareness Week;
- Federal government;
- State government;
- Shire Council;
- Donations from businesses;
- Art and culture organizations; and
- Cultural awareness grants.



Above is a drawing of what a cultural centre in Katanning could look like. A cultural centre can function as a tourist attraction, but would more often be used for education and community activities.

Amenities - Aboriginal Culture

The Noongar community is an indigenous community with a rich history. Over time they have lost some of their identity, heritage, and character. Today, this is a situation that this community must face. It is essential for minorities to inherit their rich traditions from generation to generation. Without this inheritance, the Noongar Community will reach a point where their identity is lost.

This problem is not easily solved, nor will it be solved soon. However, with cultural planning, which would help bring back the culture to the Noongar Community and Katanning, will help create identity, reduce stereotypes, and produce wide cultural understanding. Direct communication, support, and backing from the Shire Council, State Government, and Federal Government, with the Noongar Community is necessary.

The goal of this type of any project must first be met by the members of the Noongar Community. This has to be something that they are striving for, wanting to achieve, and believe in. When interviewed during the charrette workshop it was evident that this was something that they wanted and needed. To capitalize on the unique history and cultural heritage that this region has with the Noongar Community, an aboriginal awareness day(s) needs to be worked into the Katanning calendar. Currently, there is a National Aboriginal Week, but that is only celebrated in the schools. There is not enough cultural understanding within the town of Katanning. Thus, it becomes essential that Katanning and the Noongar Community attempt to develop an attraction that would help educate, facilitate, and entertain the citizens about the aboriginal culture.

Identifying and developing a special program for the whole town can be quite difficult. One cannot deny that this would only enhance the special characteristic of Katanning being a 'diverse' community. It is suggested that programs have support from local aboriginals, professionals of

aboriginal cultures, and the Shire Council. By putting a program together can help the Noongar Community in many ways. They include:

- Helping to recognize aboriginal people in this area;
- Determining tribal boundaries;
- Discovering enterprise for aboriginals; and
- Educating others of the aboriginal culture.

During the charrette interviews with the residence of the Noongar Community, the idea of an aboriginal festival was discussed. This would help cultural diversity and help them preserve their own identity. The festival should be for the whole town and surrounding region, regardless of heritage. Activities for festival include:

- Aboriginal dancing;
- Arts and crafts;
- Educational booths;
- Gathering of cultures;
- Aboriginal food;
- Aboriginal music; and
- Demonstrations.

Money will play a key issue in the future and development of this festival. It is important to have a budget that is obtainable. The finances of the festival are based on the amount of support the groups can generate.

Ways of generating money for the festival cost include:

- Gaining financial support from the Federal, State, and Shire Governments through a Cultural and Arts Grant;
- Obtaining business sponsorships;
- Sell advertisements in brochures for the festival;
- Advertise to surrounding communities and region; and
- Selling items such as arts and crafts at the festival.

Amenities - Aboriginal Culture (continued)



Cultural fairs and festivals can be significant attractors for tourists. Such festivals take several years to get recognized and to develop into large events.

Amenities - Muslim Culture



The Muslim culture in Katanning is a unique and beneficial addition to the community. Parades and the Mosque are definitive features within Katanning. Further infusion of this cultures icons and activities should be recognized and embraced within Katanning.



Environment - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to the Environment.

- Strive to maintain and rebuild the indigenous ecosystems,
- Provide health green spaces for the community,
- Address the salinity problem utilizing scientist knowledge, politicians influence, and incentives for land owners,
- Reforest marginally productive farm land, and
- Use aquatic bio-systems and constructed wetlands to for stock yard waste, and local waste treatment where necessary.

Environment - General

Environmental issues are prevalent within the Katanning Region and are becoming more and more important for the sustainability of the population. The systems that once existed were destroyed by man over time and may not be recoverable. The systems, both past and present are being investigated, but most importantly the existing systems must be protected to ensure the survival of micro and macro-ecological systems in the Region. The focus of environmental improvements throughout the town should include:

- Rebuilding and maintaining the indigenous ecosystems;
- Promoting and maintaining the indigenous wildlife;
- Providing healthy green spaces for the community; and
- Providing a healthy environment in which to live.

The charrette in Katanning focused on four primary environmental issues. They include:

- 1) Salinization; and
- 2) Treatment of waste water from the Stock Yards.



Environment - Salinity

The salinity problem in the Katanning Region was a major issue presented to the charrette team during the workshop. The issue is enormous and is not answerable in a process like a charrette. A lengthy study by scientists must be conducted for answers. Further, experimentation and testing of a variety of methods should be carried out.

Since the region has a high water table, the salts in the soil easily creep to the surface and destroys the vegetation. Without management of the water table and rising salinity Katanning may face the loss of all native vegetation throughout the region.

The salinity management practice suggested by professional environmental scientists should be encouraged and even mandated.

Working with an ecologist at the workshop, the charrette team focused their time on solutions that are as doable as possible. Some suggested methods to help the salinity problem include but are not limited to the following:

- Pumping water out of the dam and running it through the creek to help bring down the water table and to provide the town with an amenity of a flowing creek; and
- Replanting large groves of Gum Trees and other species that will absorb large amounts of water which will help lower the water table.

In the United States, Utah is facing the same issues. The Utah Region has many constraints as does Katanning. (summer temperature +/- 42° C., dry winds, less than 1% slope, and only .25 metres of rainfall annually.)

According to the January 1989 issue of *Landscape Architecture*, author Jan L. Striefel wrote about solutions that were implemented for the Great Basin Desert in Utah. Some areas were developed as a business park to take advantage of few logical uses the land offered. To help support the

constraints of the salinity, a planting design was implemented to mitigate the conditions. Concepts from the article that were implemented include the following:

- Application of gypsum at the surface, to facilitate the movement of water through the top layer and into the root zone;
- A system of swales to improve drainage;
- A series of mounds were developed to provide areas to plant trees and improve drainage away from the root zone;
- Planting details were developed that includes a flexible perforated pipe, laid in at the base of the rootball and runs to the edge of the mound;
- The selection of species that could adapt to the severe environment. Such species includes *Elaeagnus angustifolia*, *Populus nigra* 'Italica', *Populus x acuminata* *Pyrus calleryana* 'Bradford' and 'Aristocrat', *Pinus nigra*, *Populus bolleana*, and *Salix matsudana* 'Umbraculifera; and
- Hardy trees were planted in native soil and backfilled with soils which they could grow.

Environment - Waste and Grey Water Treatment

Currently the Stock Yard area needs an environmentally sensitive approach for treating waste from the animals. Aquatic bio-systems are currently the most environmentally friendly type of waste water treatment system available and affordable.

The aquatic bio-system and constructed wetlands sewage treatment proposal is less expensive, nearly self sufficient, environmentally friendly, aesthetically pleasing, has very little odor, offers economic benefits, allows for human interaction, and works more efficiently than many other types of sewage treatment systems. This alternative is considerably less expensive than the construction of the proposed IDEA (Intermittently Decanted Extended Aeration Process) plant.

The Constructed Wetlands process utilized for effluent treatment is a relatively new application but has had remarkable success. Unlike other treatment systems, this system is most efficient when grey and black water are mixed and go through a series of cycles:

Phase One consists of a lift station with a grinder pump that mixes black water, grey water, and food particles. This allows the three to thoroughly mix so that the bio-active bacteria has an equal distribution of coverage.

Phase Two puts the material from Phase One into an aerated holding tank. This is the first phase where aerobic bacteria start the breakdown process. The tank acts as an equalizer. It is needed to hold the material so an even distributed flow of waste water can pass through the system.

Phase Three is the weir box. This is a key ingredient to the whole system. It is an electronic box that limits the amount of waste water that can move on to the first major treatment step (Phase Four). Any excess is sent back to the aerated holding tank.

Phase Four is the major treatment step known as the "silos." Here the wastewater, continues through aerobic downstream. Aerobic bacteria convert the wastewater from ammonia to nitrite to nitrate. The plants are hydroponic, usually water hyacinths, and absorb the nitrate that is produced. The majority of the bacteria grow on the root systems of these plants. The number of silos depends on the amount of grey and black water going through the system.

Phase Five absorbs the settled dead bacteria out of the wastewater and then it is stabilized, accumulated, and applied to land as fertilizer. Dead bacteria left in the system pushes the amount of ammonia up which can inhibit plant production.

Phase Six is an aerobic lagoon system where rapid absorption of nutrients through plants takes place. Hence, this produces a rapid growth of plants. In a typical U.S. system, water hyacinths, water oak, and water lettuce are used. Large aerators oxygenate the lagoon to help the growth of any other bacteria. Catfish, goldfish, and tilapia in a U.S. system are used as a bottom feeders to help clean any dead bacteria or waste products that are not completely dissolved.

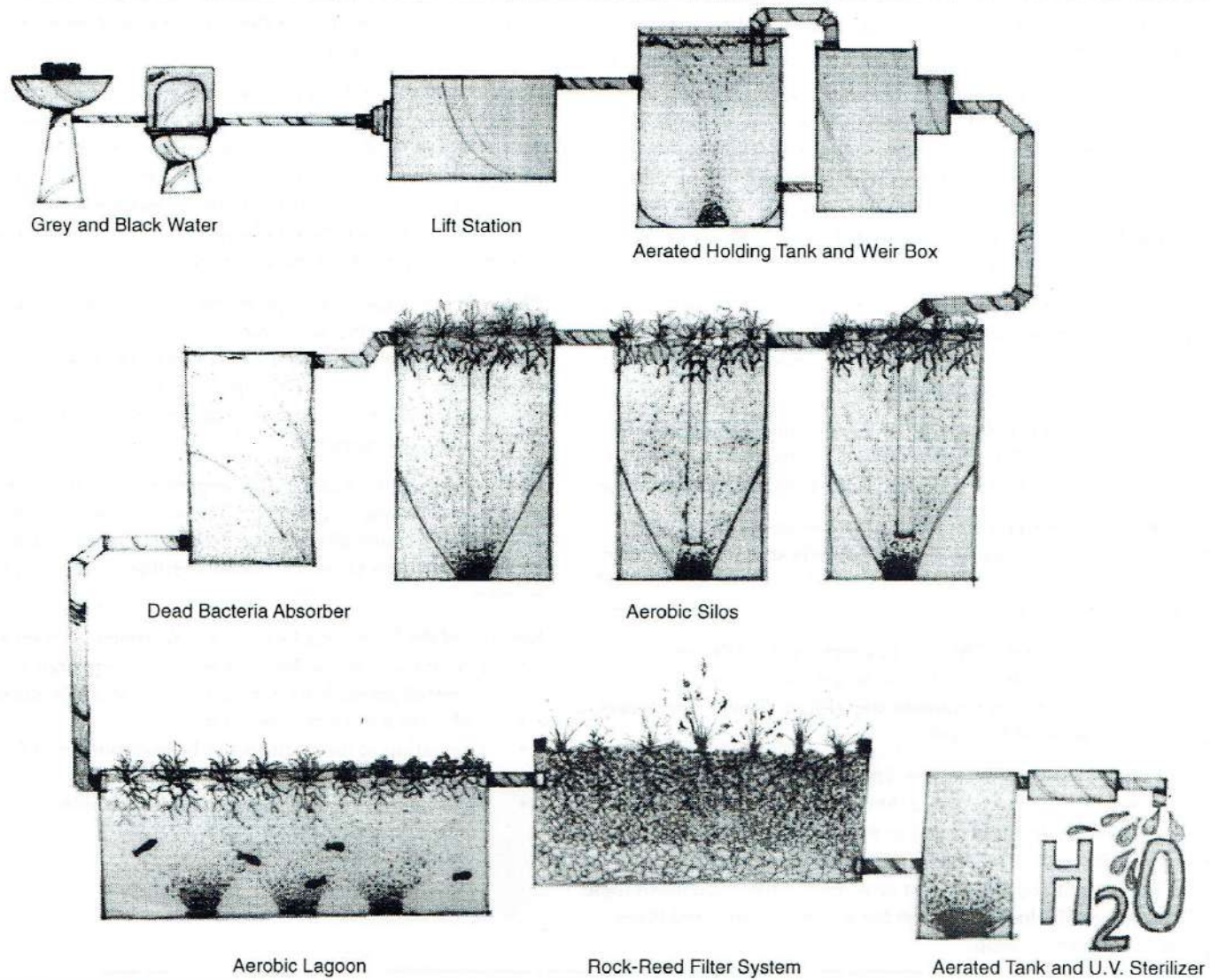
Phase Seven is the rock-reed constructed wetland. This area is very important because the anaerobic bacteria builds up in this part of the system. In this process anaerobic bacteria break down the high concentration of nitrates. The major "polishing" of the water exist in this phase. Many hydroponic plants that grow in gravel are used here (roses, reed, grasses, hibiscus, etc.).

Phase Eight consists of a highly aerated process that brings the oxygen level to performance standards. (The oxygen level is depleted during the constructed wetland phase of the process). Once the water is oxygenated it is then run through an ultraviolet sterilizer to destroy any harmful bacteria.

Benefits of the Waste and Grey Water Treatment System are:

- Economic from the bio-system with constructed wetlands;
- Potential grants from government due to environmental sensitivity;
- Cultivation of tilapia and catfish;
- Harvesting of the plants could be used with food for the feeding of animals; and
- Hydroponic plants from the wetlands for sales.

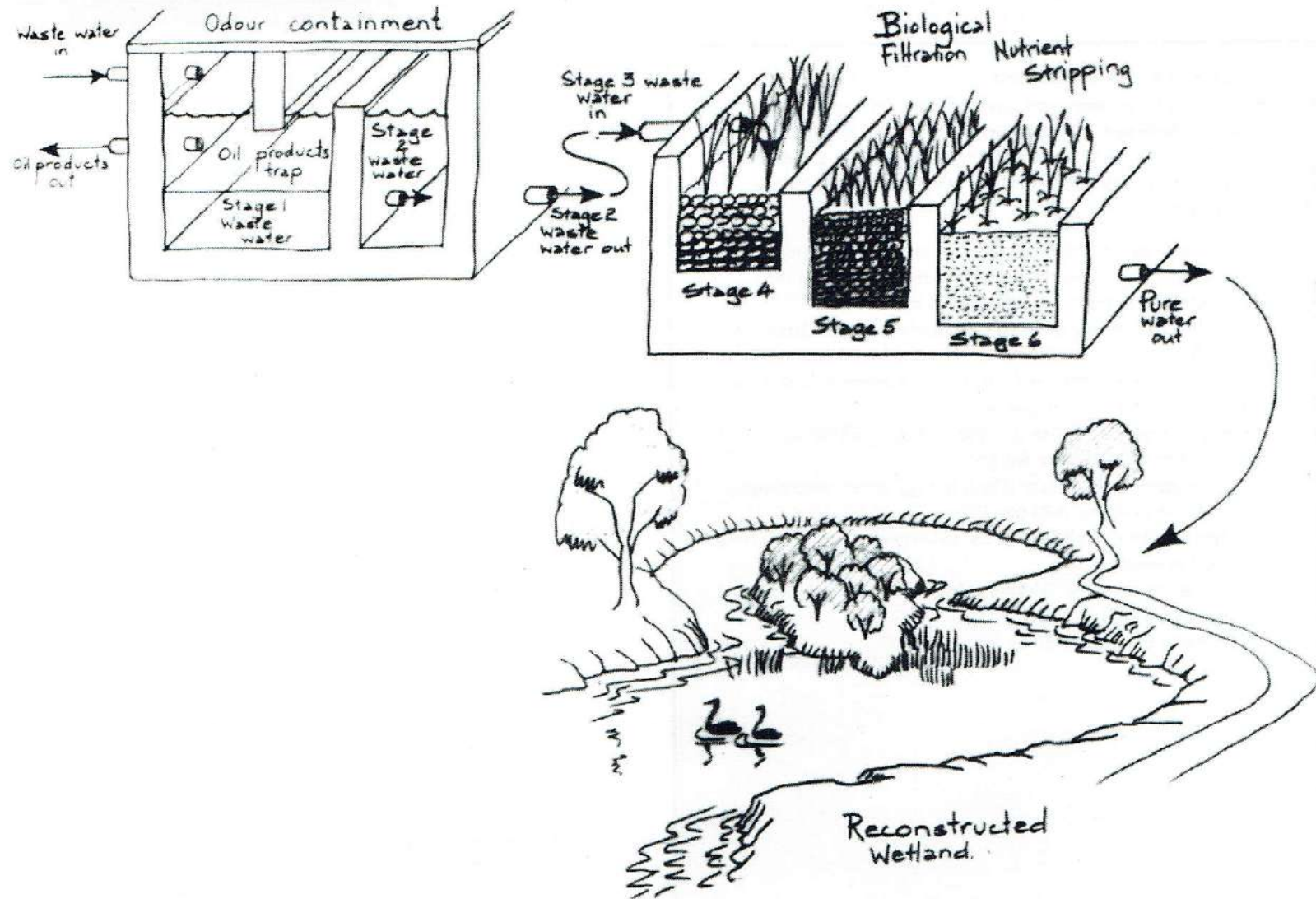
Environment - Waste and Grey Water Treatment (continued)



Aquatic bio-system and constructed wetlands.

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Environment - Waste and Grey Water Treatment (continued)



Economic Development - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to Economic Development.

- Develop an incubator program to assist start-up businesses,
- Encourage existing and new businesses to expand their client base to regional and national markets,
- Utilize technology to reach new markets and to attract new businesses,
- Generate or expand local business to capture unique niches,
- Develop a technology centre,
- Strive to become the most technologically advanced community in Western Australia,
- Encourage the highest and best uses of upper stories and back rooms in business buildings,
- Improve the overall look of the town centre (change it from good to great),
- Utilize strategies of "Value Added" to improve local businesses, and
- Promote job opportunities for all ages.

Economic Development - Incubator Program

In an effort to provide support for local entrepreneurs and new business starts we recommend the development of a local small business incubation program. The incubator can be traditional small business program or can be diversified to support light industrial and service businesses. The program could utilize one of the few under-utilized storefronts or an upper story space. An incubator program should have a focus for the type of business it will allow into the program. Either niche, retail, service-type, or light industry would be good choices for Katanning.

The goal of an incubation program is to provide "necessary" elements to start-up businesses in order to reduce the risk of business failure within the first few years of business development. Generally speaking, an incubator program is a not-for-profit corporation that provides a facility to house new businesses. The incubator provides business services (phone, fax, copying) and business counseling (finance, marketing, management) and networking to their client businesses. Incubators are often set up and run by regional or local economic development agencies. They typically "graduate" clients into the local community within four years.

The support services mentioned above can be provided at, or below market rates, and can be administered by a local not-for-profit organization, the Shire, a Chamber of Commerce, or even the local schools with direction by a local board of directors. In fact, school facilities and equipment from classrooms like industrial shop and sewing may be used during the evenings by small businesses or for work force development.

Every business is different and for this reason each business needs a different mix of "necessary" elements. They may include:

- Below market rate rent;
- Accounting/legal services;
- Networking (marketing, purchasing, and business support);
- Financial planning service;
- Revolving loan fund or other local financial support system;
- Shared resources (i.e. copy machine, fax);
- Clerical support;
- Computing support;
- Work force/skill development;
- Business counseling from retired executives; and
- Inclusion in local marketing/promotional activities.



INCLUBATION (LOCAL BUSINESS SUPPORT)

- BELOW MARKET RATE RENT
- ACCOUNTING AND LEGAL SERVICES
- NETWORKING AND MARKETING
- FINANCIAL PLANNING SERVICE
- CLERICAL SUPPORT
- COMPUTING SUPPORT
- SKILL DEVELOPMENT
- BUSINESS COUNSELING
- LOCAL MARKETING
- SHARED RESOURCES

Economic Development - New Business Development

The development of new businesses will be a slow process, but one that can be accomplished. Becoming a great community to live and work should be the primary goal of Katanning. To do that, the appropriate and desired businesses should be encouraged, but never lose sight of the communities quality of life factors. The local quality of life has as much to do with economic development as does recruitment and expansion.

The local economy/market generally determines the type and size of businesses. Its not always possible for a Council to promote certain types of businesses. There are several factors which affect the number and kinds of businesses which locate in a community. They are:

- 1) The number of local residents;
- 2) The number of visitors to the community;
- 3) The amount of household income and disposable income;
- 4) Quality of the local shops and services;
- 5) Local resources;
- 6) Proximity to other communities; and
- 7) The life-styles of the residents and visitors.

Unfortunately, Katanning is near the maximum of its capacity to support new retail and services. There are a few things that must happen to support new business development. They are:

- 1) Grow in population;
- 2) Attract visitors;
- 3) Change the habits of residents who travel out of town to shop or purchase services;
- 4) Fill gaps in the products and services not offered in town and that are commonly purchased in other communities; and
- 5) Improve the attitude toward the community by local residents.

A couple of ways to completely circumvent the typical influences on business growth and development are technology and uniqueness. First, technology has the power to overcome many typical business influences. For example, the Internet and the World-Wide-Web are means by which a business can gain access to more population (market). Also the use of catalogues or mail marketing can prove successful.

Unique businesses in Katanning can create markets of their own, or markets where there was not one before. For instance, a highly specialized manufacturer may only have one or two local clients, but thousands across the world. The uniqueness must be enough for the business to be sought after. The market comes to the business rather than the business going to the market.

Businesses such as these mentioned above in the last two paragraphs are the type of businesses Katanning should strive to develop. Further, if any existing businesses have the potential for regional, national, or international appeal, they should be helped to reach those opportunities.

Economic Development - Technology Centre

By building off of the telephone company infrastructure , Katanning could make it a goal to become the most technologically advanced town in Western Australia. By doing this, the following can be realized:

- local residents will have opportunities to learn and use technology,
- businesses and industries that need highly skilled employees locate to areas where the labour pool is most appropriate,
- local businesses and industry can reach greater markets, and
- Katanning can lure in tourist to learn/experience this unique feature.

The general way to make this happen in Katanning is:

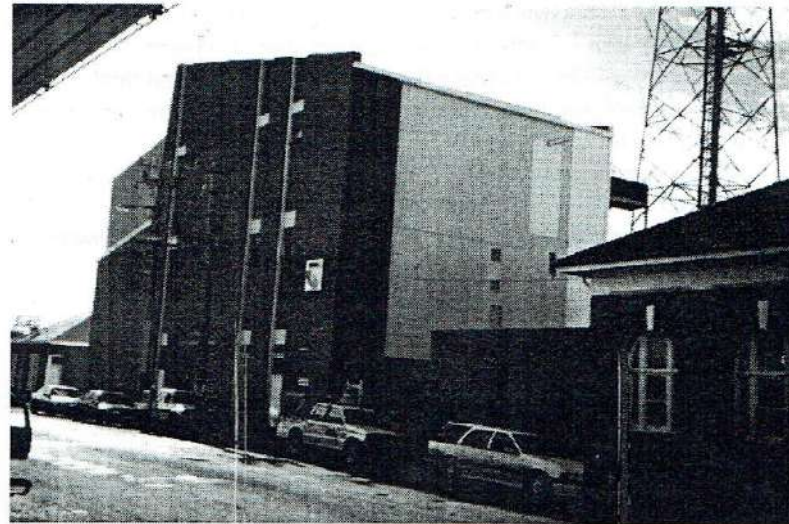
- 1) Work with telephone company to support the advancement of computer hookups, internet access, and training.
- 2) Develop a technology program that best fits the community. This may include:
 - a. developing a computer resource center where training classes can be offered, local residents can use for internet access, and people can use for word processing.
 - b. developing a series of courses for household computer uses, as well as business and industrial applications for computers.
 - c. developing a low cost purchasing program for residents, businesses and industries.
 - d. developing a program to continually update computers and their use in the schools, churches, the library, and local government.
 - e. developing means to best utilize local talent and resources (i.e. let high school students teach the adults how to "surf the web").
- 3) Contact one or more large computer manufacturers to give the community a price for a large computer purchase. Let them know the communities goals (i.e. to get a computer in every household).
- 4) Contact a computer technician person or group that can help people set up their computers and to trouble shoot problems. This person or group should be willing to give a discount on their service due to the amount of work and marketing benefit to themselves. The computer manufacturer may be able to provide this service.
- 5) Contact a computer training person or group that can provide computer training on a regular basis. This person or group should be willing to give a discount on their service due to the amount of

work and the marketing benefit to themselves. The computer manufacturer may be able to provide this service.

- 6) Once the providers of the computer/hardware, computer technicians, and trainers are in place and negotiations of the best prices are reached, begin implementation of the technology program.

The potential goals of this program include:

- Getting a computer in every household,
- Getting internet and e-mail access to everyone in town,
- Developing web pages for every business and industry
- Developing a web page design competition,
- Developing an associates degree program (2-year university program) available to local residents or anyone via internet/e-mail correspondence, and
- Host an annual technology conference.



The telecommunications centre in Katanning will be a vital part of becoming a technologically advanced community.

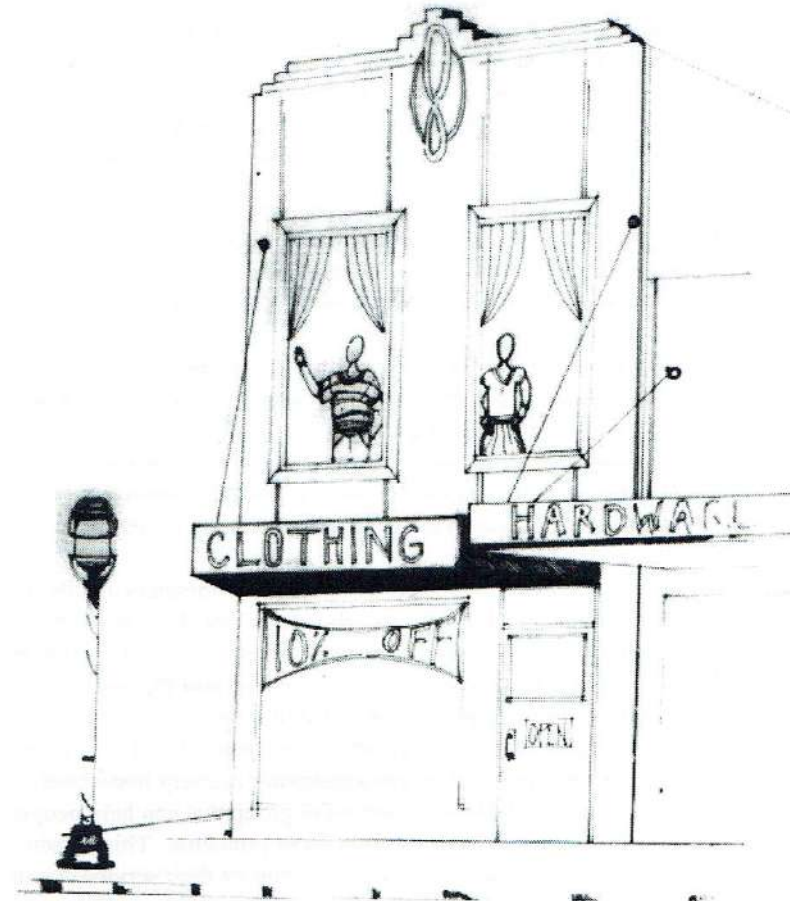
Economic Development - Upper Story/Back Room Uses

Many *main street* buildings currently use upper stories for storage. This is convenient for the property owners, but does not add to the active nature or economic vitality of the town centre. Using the upper stories for rental housing could bring in some alternative income for property owners in addition to providing some of the much needed housing for moderate income and young workers as well as expanding the housing diversity. Some other options for upper story use include:

- Dance clubs;
- Meeting rooms;
- Art and public display galleries;
- Bed and breakfast accommodations for travelers;
- Youth opportunities centre for education and entertainment;
- Artist studios and apartment flats; and
- Back offices.

If the property owners should choose to maintain the first floor in storage, more creative methods for window treatment should be used. The idea is to dress-up the windows to make the areas appear active and thus generate even greater interest and revenue in the town centre. Some of the ways to do this might be to:

- Paint murals on windows;
- Cover windows on interior with draperies;
- Integrate store displays into windows such as mannequins wearing the stores product (pictured to the right); and
- Change displays to advertise coming events and weekly community activities.



Upper floors can be converted into display window space when building owners don't want to convert these spaces in to residential or commercial uses.

Economic Development - Value Added

Local value-added is adding economic value to products and services which are already being provided by adding additional steps in the process.

As an example, if a company in a town is currently sawing trees into dimensional timber. The trees come in on trucks owned by another company that transports them from the forests to the mill. After being cut, the wood is shipped to another company who uses it to make cabinets. Local value-added would suggest that the company who cuts the trees into dimensional timber also be responsible for shipping and building cabinets. This would keep the money spent to do each of these steps in the community where the trees are cut into timber.

Katanning should evaluate the local industries and businesses to determine if they rely on support companies. If so, there are two options: 1) The local company could take on the roles which are currently being done by an outside company, or 2) the town could try to lure the support company to locate their business in Katanning, where they would become a part of the economic base.

Katanning should consider increasing value to the agriculture businesses by utilizing:

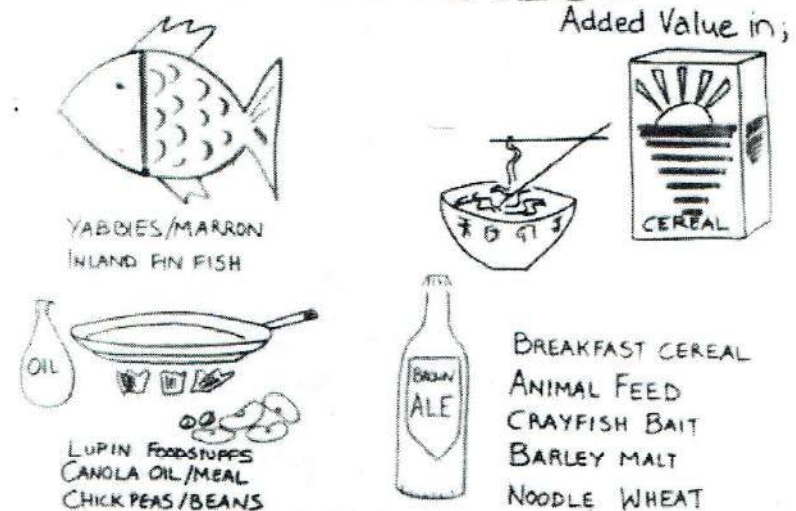
Animal bi-products

- Spinning;
- Scouring;
- Lambskins: and
- Biotechnology (tanning, etc.).

Niche Markets.

- Game meat;
- Pig meat processing;
- Emu products;
- Poultry; and
- Goat breeding.

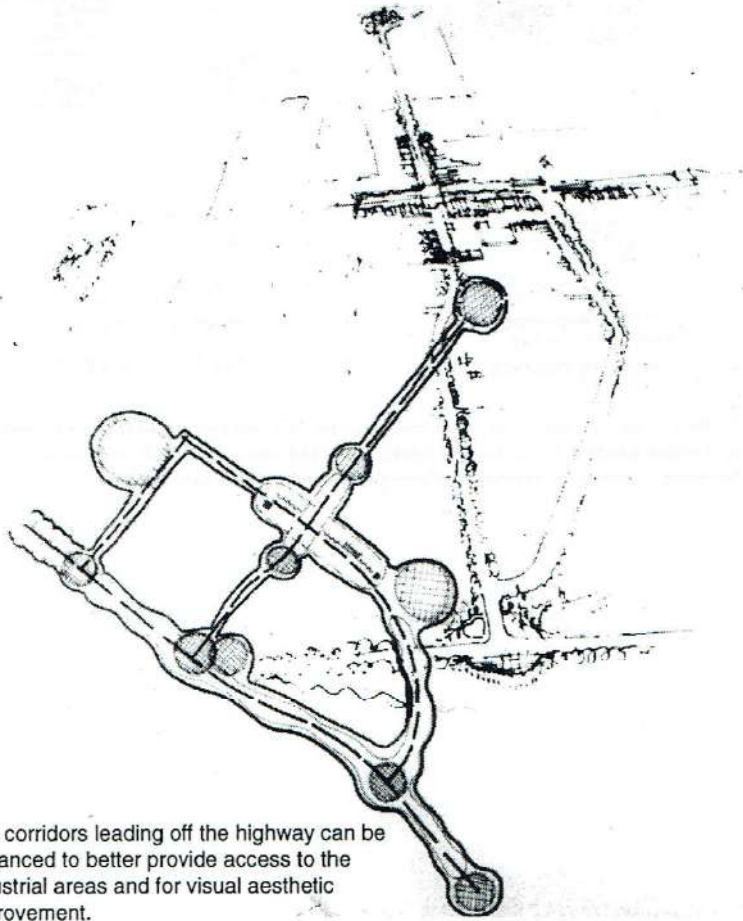
AGRIBUSINESS



Adding value to existing product lines can be the most effective means to expand and retain existing businesses. Agribusinesses were identified for alternate "farming" income for farmers suffering from salinization problems.

Economic Development - Industrial Development

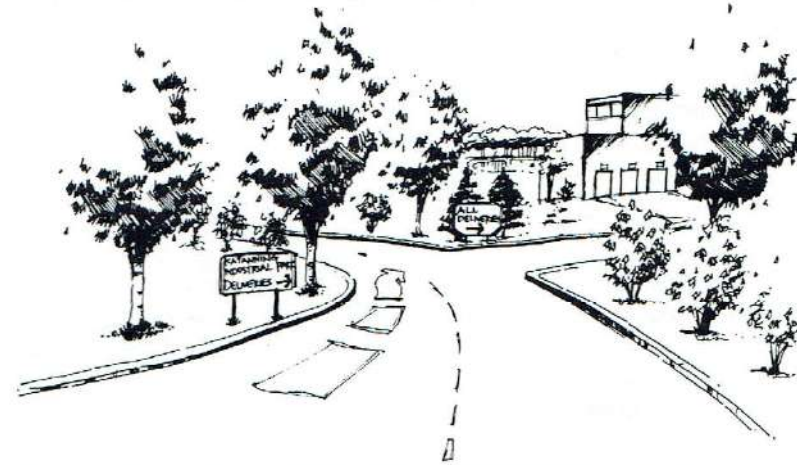
Building a solid tax base for Katanning relies on proper industry growth. A strong, diverse, tax base offers opportunity for the community to develop job creation for all age groups and backgrounds. Industry development should be encouraged in Katanning.



The corridors leading off the highway can be enhanced to better provide access to the industrial areas and for visual aesthetic improvement.

With its central location, Highway 120 accessibility, railroad, and quality of life, Katanning has some characteristics that appeal to industries. The town should consider devoting an area for an industrial park to accommodate relocated and new industries. The best location may be to the south of town, next to the railroad, where some industrial development already exist. In this location, traffic generated from the industrial growth would be able to use the bypass on the edge of town, thus would not effect the town centre and main street traffic. Katanning should focus its effort on attracting industries that can build off of existing businesses and industries.

Encouraging planned site design, correct drainage and environmental buffers, and signage are just a few ways to ensure the quality industries that Katanning should strive for in its future.



By planting trees and vegetation along the entry corridors the unattractive industrial areas can be buffered. Further, small signs (using the same character of other signs in town) can be used to let people know where they are.

Economic Development - Job Opportunities

In order to keep citizens in a community, employment opportunity must exist. Currently, young adults are leaving Katanning to seek opportunity for employment. This is an issue, because the community is missing out on new talent and energy. Katanning should encourage more employment opportunities to keep a wholistic, diverse, age group in the community.

With the potential growth of businesses and industry in Katanning, employment opportunities should become more steadily available. Some suggestions for job creation in Katanning is listed below:

- Industrial development;
- Construction;
- Late night petrol station;
- Cafe;
- Cinema;
- Restaurants;
- Car washing;
- Recreation facility;
- Agriculture business;
- Research centres;
- Internet cafe;
- Hotels/Bed and Breakfasts;
- Processing oils (eucalyptus, etc.);
- Niche business in town centre; and
- Tourism management.

Youth Activities - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to Youth Activities.

- Establish a youth and adult steering committee,
- Hire a part-time youth worker,
- Develop a skate board park,
- Designate a graffiti wall for kids to paint and express,
- Develop a Big Brother/Big Sister program,
- Listen to the children, use their ideas, empower the youth,
- Develop a youth centre,
- Utilize grant funds for financing, and
- Develop an internet cafe for children to gather and learn in and exciting environment.



Youth Activities - Recreation

Adults and youth in Katanning are concerned that youth have little to do. They are bored which often results in delinquency. It is important to educate, facilitate, and respect children to keep their goals and ambitions alive. An active youth program needs to be implemented in Katanning to keep the attitudes of the children growing.

The goal of enhancing youth programs is to bring youth perspectives into its community planning and service provision and build a forum between youth and community leaders. The youth programs should support economic development programs that will assist in training youth for work and providing opportunities for vocational training. Utilize these suggestions:

- REFOCUS, REDIRECT the YOUTH is our *FUTURE*;
- Establish a steering committee made up of youth and community leaders;
- Suggested non-youth committee members are as follows:
Community Services Manager, a Council Member, ministers from area churches, members from local charity groups, representative from the Police Department, representative from the Department of Housing, and Department of Housing Tenants;
- Hire a part time youth worker with funds from the State Department of Community Services to help recruit youth members. This person will also facilitate programs as the coordinator of the proposed youth centre;
- CATALYST: The purpose of the catalyst is to prove to the youth that if they attempt to help themselves, the community is more than willing to help. This rewarding of initiative and act of good faith further enforces Katanning's commitment to the future;
- Proposed catalyst: skate board and roller skate/blading facility at area parks. The popularity of skate sports is nontraditional, the acceptance and provision of facilities is an attempt to cater to the progressive needs of the youth population;
- Establishment of a Youth Centre in the town centre;
- Opportunities to tap into the retired population for valuable resources;
- Development of Big Brothers Big Sisters program to provide role models for kids;

- Develop a cinema in Katanning. A proposed site for this would be the community centre the Charrette was held. In addition we propose the cinema include a cafe area for tables much like that of an outdoor social cafe;
- Like ecology, our society is complex and interconnected. By strengthening the youth through education and empowerment, a link can be formed to perpetuate the sustainability of Katanning; and
- By proposing vocational training and creating an environment conducive to furthering education, this encourages youth to stay in Katanning and promote economic growth.

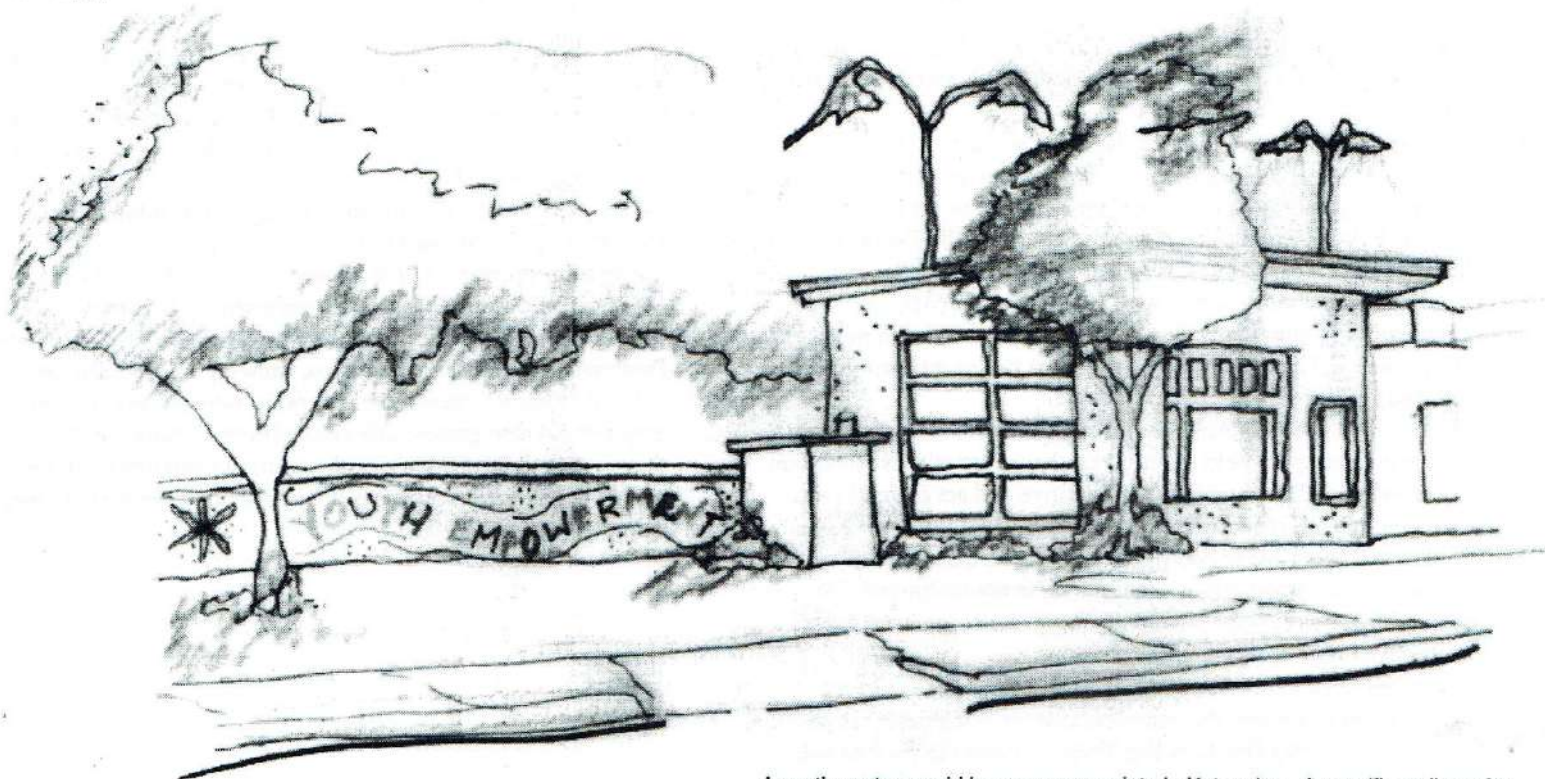
Work done by youth encourages leadership training, management skills, higher self esteem, ownership responsibility, and pride. Students can gain school credit in their vocational programs through working at the centre. Through their work at the centre, students have the opportunity to be eligible for youth leadership awards.

- Due to the Centre location, opportunities to gain funding from the Department of Housing exist;
- Suggested opportunities for funding and volunteers: Department of Housing, Ministers' Fraternal, Department of Community Services (youth worker), Chamber of Commerce, and Local Charities; and
- Proposed activities: regular disco, showing movies, arts and crafts, cultural exposure, mentoring programs, tutoring, pizza night, pool, ping pong, video games, safe environment to hang out. (Once again these are suggested activities, the steering committee will be the one's making the decisions, further promoting the idea of youth ownership.)

Youth Activities - Recreation (continued)

FUNDING RESOURCES

- + LOTTERIES COMMISSION
BUILDING PURCHASE
- + AUSTRALIA COUNCIL
GRAFFITI WALL
- + DEPT. OF COMMUNITY SERVICES
YOUTH WORKER
- + RURAL YOUTH



A youth centre would be very appropriate in Katanning. A specific wall can be designated for graffiti and a structure can provide a location for socialization.

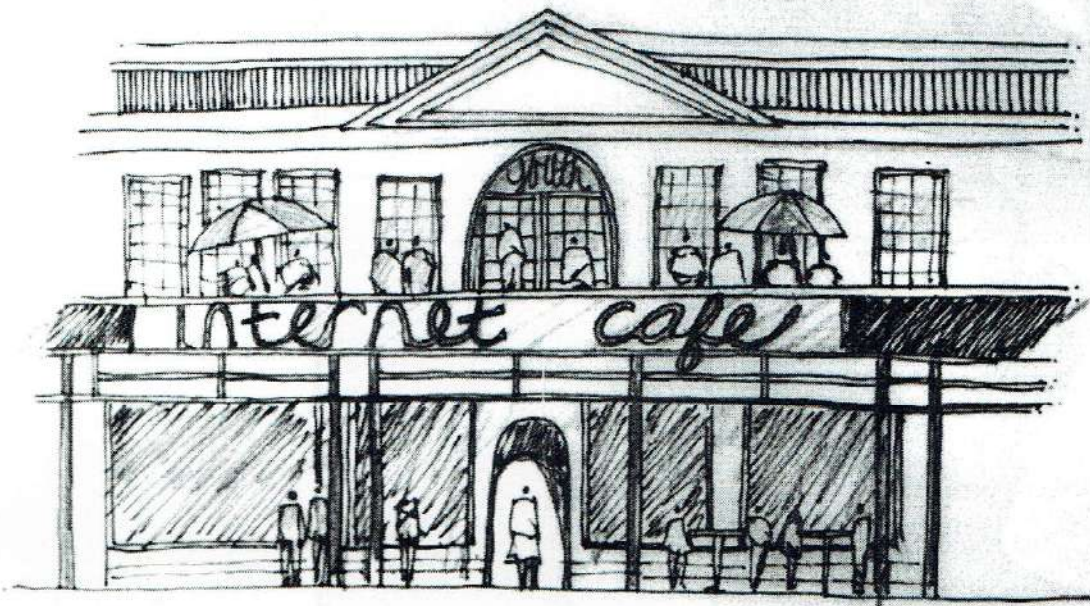
Youth Activities - Internet Cafe

An alternative to sport activities for youth is to develop an internet cafe. An internet cafe is a place where people can come to get "on-line" to the World Wide Web. The concept is to not only provide this access but to have beverages and light meals available. Computer training and "web" use training would normally be offered at the location.

This type of operation can be offered by a local business or could be provided by the local government. Sometimes internet cafe's are sponsored by the local library. No matter what entity provides the service, the idea is to provide a social environment revolved around computers (to learn) and within a cafe-like environment.

This recommendation could be teamed with the recommendation to become the most technologically advanced community in Western Australia.

An existing building in town can be converted to an internet cafe. These operations offer free or low cost access to the internet and sometimes offer training. A must is a food and beverage counter.



Miscellaneous - Recommendations Summary/Introduction

Summary of Recommendations: The following list is a summary of the recommendations that were derived from the Strengths, Challenges, Opportunities, Needs and Dreams listed on pages 10-12. On the following pages are expanded descriptions of the primary recommendations as they pertain to Miscellaneous recommendations.

- Preserve the communities heritage,
- Add new pieces to the All-Ages Playground,
- Utilize alleys to link activity nodes to town centre,
- Enhance existing recreation system with indoor pool, and
- Widen the footpaths where necessary to allow bicycles and walkers to co-mingle.

Miscellaneous - Heritage Preservation

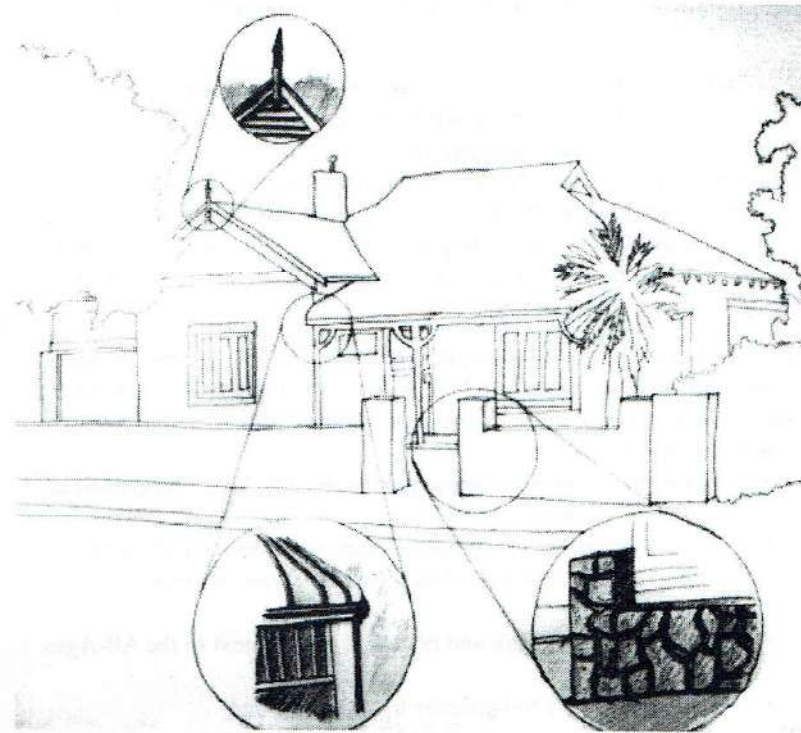
The historic architectural character of Katanning is a distinct quality of the town. The distinction not only enhances community pride and interest, but it allows Katanning another marketing scheme. New development and housing projects have not allowed the continuous rhythm of architectural details to flow throughout Katanning. It appears as if the historic features have been reduced with newer buildings built in the last twenty to thirty years replacing them.

Katanning should develop building and design guidelines to support and promote retaining the historic characteristics of existing buildings. The guidelines should also promote adding features to new buildings that would help them fit into surrounding historic character.

The guidelines should be developed by a group of community members, government officials, and professionals of a design related field. This will allow a diverse range of ideas and concepts when the guidelines are implemented.



Standards for the guidelines should be based on examples throughout the community that are easily identifiable. Options for low cost and higher cost improvements should be related in the design guidelines as well.



Small additions to existing buildings can further enhance their appearance and help modern buildings fit into the historic character of surrounding structures.

Miscellaneous - Recreation

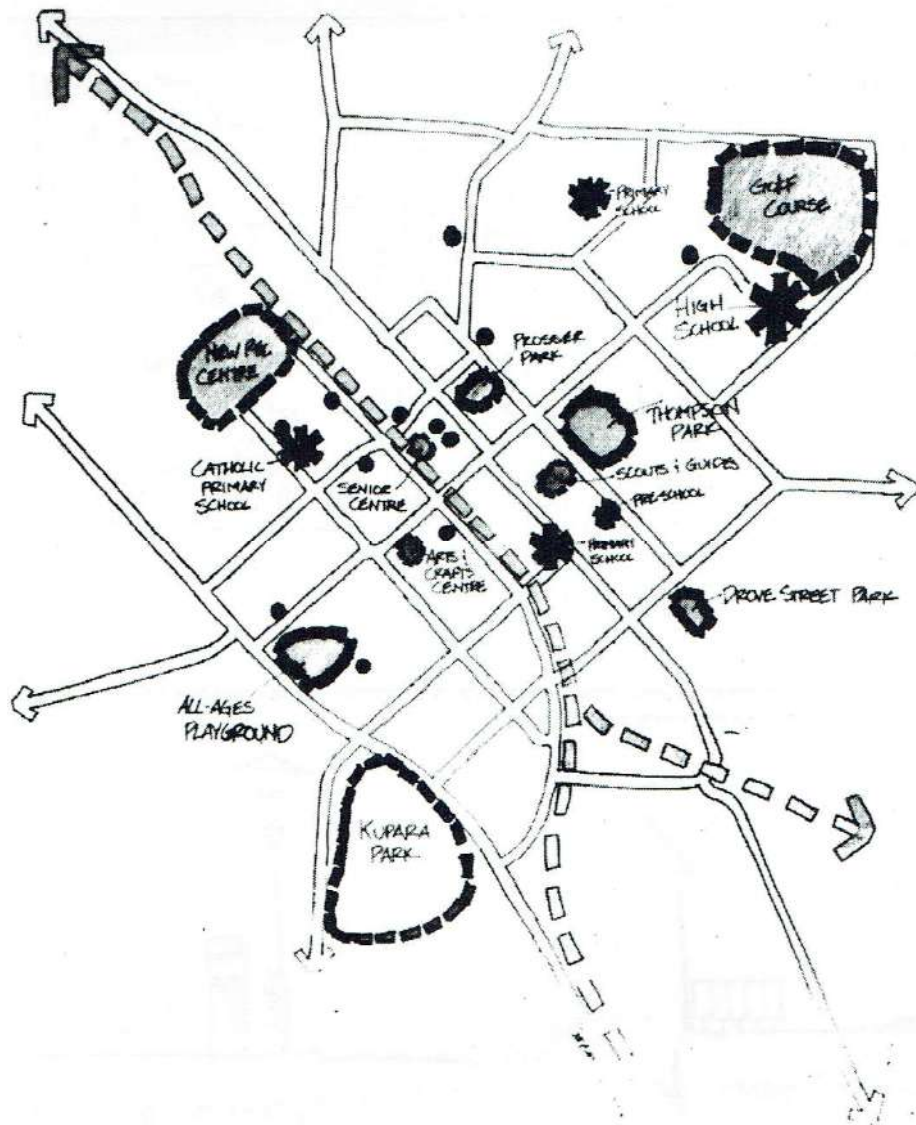
A great asset to Katanning is the park and recreational areas that dot the town. There is a variety of activity for a diverse age group. However, the park and recreational areas do not have any marked or defined pedestrian links to connect them. This creates a problem for people of all ages because they have to use roads as the link when visiting these sites. By adding a pedestrian system into the Katanning recreational plan, the town will then be able to have a safer, useful connection to all of the unique sites.

In order to develop, maintain, and improve the park and recreational system Katanning could introduce a special park board. This organization would help develop the overall plan that would link key sites together. It is suggested that the organization receives professional consulting when laying out the plan. Such a project that can be implemented often act as a catalyst for more intensive projects. Since this type would benefit all ages and cultures it is important that it gets a jump to catalyst other projects.

In order to converse to all ages, the park board should survey the usage, develop specific programs, and adequately develop a plan that would introduce new standards to the system. Examples of some programs and improvements include:

- Adding a new piece of equipment to the All-Ages Playground at least once a year;
- Developing (the place where the dam is at---urban park) into a cultural and environmental park with interpretive signs for education;
- Adding a wildlife park and botanical garden next to the All-Ages Playground;
- Connecting to the town centre using alleys; and
- Offering easy access and use of the school systems.

To connect all the unique sites and future sites of Katanning, the availability of this linkage will need to be sought out through acquisition. Since the sites are spread throughout the community it is going to be difficult to link them together without using land easements. Suggestions



A brief analysis was completed to determine where new pedestrian linkages should occur. In general the primary activity nodes in the community should be linked with other primary activity nodes and residential districts.

Miscellaneous - Recreation (Continued)

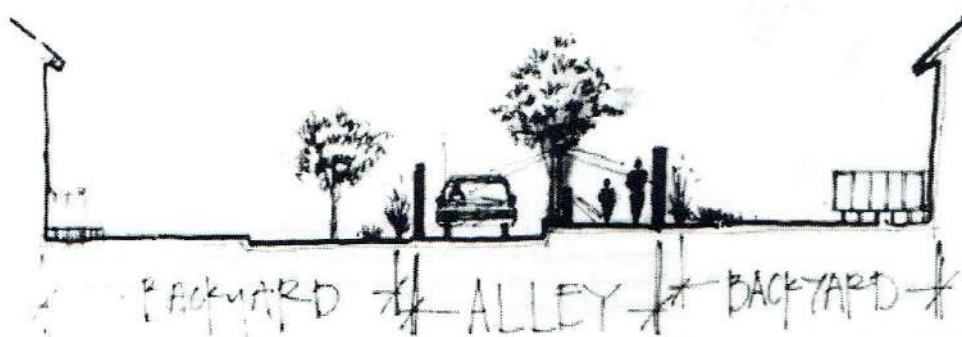
to use public land will produce a variety of environments. The land will need to be safe, lighted, accessible, and should be able to handle a mixed-use of equipment such as bicycle, and rollerblading. The land suggested to connect the sites include but are not limited to the following:

- Existing sidewalks, slightly widened for mix-use;
- New paths along the creek and natural waterway systems; and
- Alleys altered to hold pedestrian and vehicular traffic.

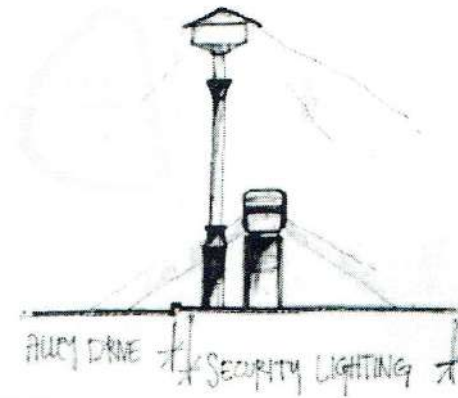
These linkages should have a wayfinding system and have proper lighting for night use. This recreational system will benefit all ages, cultures, and help develop a better quality of life.



Bicycle trails and passive recreation opportunities were mentioned by residents as a valuable future amenity.



Alleys provide excellent linking opportunities to neighbourhoods and primary activity nodes.



Special lighting can be added to maintain a safe walking or riding environment.

Appendix

Appendix - Thursday, 29th May Workshops

Session 2

Group 1: Primary School's - Student Councillors, Braeside, St Patrick's, KPS

Needs

- Astroturf
- Shire/Education Department incentives to encourage applicants to town
- Incentives to health workers eg speech pathologists etc.
- Shire levy to guarantee affordable access to Rec Centre
- Develop inter-government agency to deal with juvenile problems
- Parks to be improved eg grassed/benches
- Revegetate salt affected areas
- More public toilets at parks
- Performing arts, musicians, plays for younger audiences
- Revamp pool with water slides etc
- Time zone
- Cinema
- Make Katanning show more attractive to young people eg side show alley
- Fun park eg ten pin bowling, go-carts, motor bikes, skateboard ramp
- Artificial beach
- More takeaways
- More railway service
- Tidy street competitions
- Eliminate vandalism
- Wildlife park or zoo
- Encourage more tourists
- Better accommodation
- Escorted tours for tourists
- Children's art and craft club
- Fountain at roundabout
- Drink fountain at shopping area
- Encourage more shops and businesses in town
- Encourage residents to be proud of their town eg pick up litter, droppings
- More street cameras
- Design a special logo for Katanning
- Shops open on weekends
- More statues eg at roundabout

Assets

- Nice and small
- Quiet
- Easy to know your way around
- Recreation Centre
- Basketball
- Good schools

Liabilities

- Crime
- Litter
- No cafes
- Buildings need attention

Dreams

- Upgrading of shower and toilet facilities at pool
- A 40km per hour speed limit through the town
- More rubbish bins around town
- ABC shop
- McDonald's
- GoKart races
- Ten pin bowling
- Skateboard/rollerskating rink
- Mini golf
- Ice skating rink
- Arcade games
- KFC
- Heated pool
- Mercure hotel
- Beach
- Deli near Braeside Primary School
- Mr Whippy
- Graffiti wall
- Old people's village
- Saturday markets
- A \$2 shop
- Discos
- More after school activities
- Tree farm
- Casino
- Train station
- Another radio station
- Bike shop
- Red Dot store
- Movieland store
- McDonald's
- Horse and cart rides
- More flowers and trees
- More lights
- More parks
- Some army statues
- Dirt bike racing
- Trampolines
- Spas
- Bookstore/Toystore
- Have a 'sister town'
- Air balloon rides
- Cinema
- University
- Health food shop
- More bins in parks
- More fund-raising
- More interesting museum displays
- Bushland picnic areas
- Pony club
- Better emergency services
- More schools
- Vintage car displays
- Fairs and festivals (eg with fireworks)

Session 3

Group 1: Crafts Group Kobeelya

Dreams

- Something to do on the weekends for families and teens
- Family entertainment
- A cafe strip like James Street
- Food hall and fun parlour
 - 3 lane ten pin bowling
 - Video games
 - Cinema
 - Indoor mini golf
 - Indoor cricket
 - Playground (enclosed)
 - Trampolines
 - Mini maze
- More restaurants
- More colourful flowers etc. around town area
- A nature reserve - native botanic garden
- Beautify business area
- Painting of businesses to be more spruced up - use heritage colours and area colours
- Improve and provide verandahs on businesses
- Focus on what is here without trying to duplicate other towns, be unique. ie. Open up flour mill to begin working again
- petrol stations need to be made more in line, decoration wise - be open longer
- More assimilation between cultural groups
- Cultural exchanges - need more basic information on how other cultures live and celebrate
- More multicultural events - focus on similarities not differences

Liabilities

- No public toilets at both ends of town
- No public parents rooms at both ends of town
- No ramps for prams and wheelchairs
- Railway crossings need to be smoother
- No beach/no heated pool
- Mosquitoes
- Movie Theatre
- Lack of restaurants for families
- Craft sales outlet - not just at Tourist Bureau
- Flea Markets
- No seats in main streets
- Lights in main street especially at the crosswalk
- Nothing festive at Christmas
 - No father X-mas at shops
 - No retail displays
 - Lack of decorations
- The Piesse Dam creek
- Poor drainage - Especially Daping St
- Synott Ave area needs tidying up
- Picnic area just out of town with a play area for kids - BBQ area, shade area for summer

Appendix - Thursday, 29th May Workshops

- Farm visit/Farm stay for locals and out of towners
- Lack of advertising as to what is available in town socially
- Crime is an issue in some areas
- Improve other parks/playgrounds in town
- No large variety store
- Not enough Health workers (ie. Nurses, Midwives)
- Not enough Dentists

Assets

- Speedway
- Recreation centre
- Equestrian events
- KCC mornings
- All ages playground
- Fairly friendly town
- Fairly decent shops
- Choice of schools
- High School goes to year 12
- Daycare centre and family day carers
- Good hospital
- Good volunteer base for Ambulance and fire services.
- Old age villages
- Meals on Wheels
- PHP - HACCC
- Good variety of services clubs, Rotary, Lions, Apex, Probis, Rostrum
- Good variety of Sporting activities

Needs

- Need more C Class accommodation
- Full time paramedics with Volunteers for backup
- LCL and Preschool needs new roof and remove asbestos
- More lighting in tourist bureau
- Air-conditioning in Child Health Clinic
- More tourism strategy- More craft shops
 - Get Flour Mill working
 - More Accommodation
 - Other facilities to go with tourist / local business
- All night chemist
- All day trading on Saturday's
- More shops open Thursday nights
- More information and education of community as to what is available for people to do
- Passenger train Perth/Albany monthly or fortnightly to cater for tourists
- Bus from Katanning to Bunbury
- Shopping creche and toilets - parents room
- Better and more footpaths especially around school areas
- More school road signs around schools, Synott Ave area especially
- Events Calendar for Town
- Information packs available for new people in town
- More Rubbish bins
- Improved parking

Kobeelya

Group 1: Youth Activities (Brainstorm)

- Abseiling wall
- Tennis courts
- Activity playground
- Giant chess, board games, maze, mini golf
- Bushpark - picnic on lawns
- Swimming pool
- Village Green - BBQ's, gazebo
- Volleyball
- Youth shed and facilities - confidence course and ropes

Session 4

Group 1: Katanning Senior High School Workshops

Assets

- Recreation Centre
- Good people
- All Ages Playground
- Interaction with other towns - especially for sport
- Gardens / green space
- Murals
- Variety of schools
- Golf, Squash, tennis bowling, Basketball etc. (Sports and Recreation)
- Woolworths
- Arcade
- Swimming Pool
- Newspaper
- Meat Works
- Not much pollution
- The High School

Liabilities

- Not enough jobs
- Lack of activities
- Places to hang out lacking
- Not enough parks
- Lack of variety of shops
- Lack of Public Toilets
- Not very attractive
- No Full-time cinema
- Too far from beach
- Crime (theft, fighting, drugs, vandalism)
 - under funded junior sports
 - Handicapped accessibility
 - Meat Works Odour
 - Too far from city

Needs

- Full - time cinema
- Public Toilets (and cleaner)

- Fast Food
- Clothing Shops
- Sitting places/park at creeks
- Places to hang out
- Bigger library
- Better sports facilities
- More public events
- Motorcross
- Handicapped accessibilities
- Youth centre

Dreams

- More good take aways eg KFC, Pizza Hut
- Better hotels
- Bigger town
- Good cinema's fulltime
- Better rollerblading, skating facilities
- Ice skating rink
- Bigger better gym
- Music shops - instruments
- Myer / Aherns
- Milk Bar
- Athletics stadium
- Good restaurants
- Better hospital - bigger with more staff
- Bigger video game arcade
- Better shops (eg. bodyshop)
- Have all the TV stations
- Indoor heated wave pool water park - Wet and Wild
- Timezone
- Indoor swimming centre
- Quazar
- Casino
- Entertainment centre
- International airport
- Sizzlers
- Indoor cricket / footy ground
- Indoor tennis courts
- Adventure World
- Disneyworld
- Movieworld
- Beach
- University
- College
- Grand Prix track
- Free galaxy
- Go cart centre
- Abseiling centre
- Hand gliding centre
- Sky diving
- Nightclub
- Amusement centre
- Bigger library
- Train station
- Better computer store

Appendix - Thursday, 29th May Workshops

- Big Furniture store
- Youth centre
- More restaurants
- Fishing centre
- Bingo centre
- Bigger gold mine
- Massage centre
- Ten pin bowling centre
- New High School
- Double pay for all workers
- Regular train to Perth
- After school events
- Hockey turf
- Better roads
- Bigger industrial area out of town
- Under age nightclub
- Ice hockey
- Public events
- All night / day music centre (where they play music)
- Graffiti wall
- Ball parlour
- Omni Theatre
- Kids newspaper
- Indoor soccer
- More murals on footpaths around town
- Working wineries
- Self defence courses
- Small road for bikes
- Mothers changing room
- Music teachers
- Dump

Group 2:

Liabilities

- Some unkempt areas
- Substance abuse at high school
- Vandalism
- Playgrounds need updating
- Salt
- Racial tensions
- Youth leave town
- Not enough soccer
- Not enough horse riding/equestrian events
- Not enough night time or social events
- Too many decisions taken without consultation with public
- Shopping too expensive - not enough competition
- Not enough fast food restaurants
- Existing restaurants are too expensive.
- Restaurants don't advertise enough.
- Not enough sports development tuition (besides basketball)
- Recreation Centre price too high (Season \$110)
- Scarcity of jobs - job experience/holiday employment
- Beach too far away

- Need better school equipment
- Too many compulsory school subjects
- Need more social school outings (park visits/discos)
- Nowhere to go in bad weather
- Poorly maintained buildings in town centre
- Few public facilities
- Not enough public transport
- Playground too far away
- Road not safe to ride bicycle on
- Poor canteen facilities
- Little exposure to arts
- Stockyard smells
- Metro Meat smells
- Creek unclean
- Gravel BMX track
- No designated skateboard area
- Only one radio station
- Poor police relations
- Not enough integration between cultures

Assets

- Quiet
- If you really want a job, you can get one
- Discos
- Sports facilities
- New recreational centre
- The park
- Cultural diversity
- Good geographic location
- Friends
- High School
- Improved town centre
- Internet access

Needs

- Streetlights
- Better disabled access in town
- 'Good' students need recognition
- Lighting for soccer fields
- Proper hockey oval
- Better horse riding facilities
- More community organisation
- More community involvement
- Talent scouts for sports
- Poetry readings
- Better golfing facilities
- Cheaper fees for sport, Rec Centre and food
- Nightclub
- More recognition/facilities for Art & Culture
- Heated pool
- Lower Shire rates
- Train service to other towns
- More surveys of community needs
- More community development with Shire
- Better photographers & journalists at paper

- Improved police profile
- Update All Ages playground
- Year 12 common room
- More shopping facilities, eg clothes, Target etc
- More meeting places
- Less homework
- Cinemas
- Entertainment
- More types of sports
- Bigger airport
- Lake with fish
- Bigger school
- More holiday time
- More camps
- More motels
- More facilities for teenagers, as opposed to adult and children's'
- More afternoon/after school activities and lunch activities
- Bicycle paths
- A \$2 shop
- Department store
- Better swimming facilities
- More celebrity visits (sport/theatre)
- Better reticulation for bottom oval
- Another physiotherapist
- Improvement of Katanning show
- Junior badminton

Dreams

- Bigger cemetery
- Ice skating
- Modelling courses
- Outdoor concert stage
- Activity centre
- Nappy changing facilities in town
- Nice hotel/motel
- Animal farm
- Ballet/Acting
- Theatre courses
- Earlier driving age
- More pedestrian crossings
- Youth hostel
- More boundaries for behaviour for young people
- Water park
- Casino
- Moore books for library
- More pay phones
- Concerts
- University
- Ten pin bowling
- More public toilets
- Bigger airport
- Better teachers
- Virtual reality centre
- Skiing facilities
- More bands

Appendix - Thursday, 29th May Workshops

- Skating rink
- Ten Pin Bowling
- Mini golf
- Cinemas
- Flying fox
- Bungee jumping
- Go Karts
- McDonald's/take away restaurants
- More entertainment eg Timezone
- More television stations
- More choice in school subjects, eg photography, music etc
- Funparks eg Movieworld, Dreamworld, Wet & Wild

Session 5

Groups 1: Religious

Dreams

- Clean out all dead wood and weeds
- Heated Pool / Particularly for rehab and arthritis
- Parks/Creeks finished landscape
- Schools and Hospitals to metropolitan standards
- Town gas from sheep manure
- Communication between young and old people (in a place)
- Get young off drugs
- Bus service in town
- Develop local industry - renew grape growing
- More affordable housing/rental housing
- Another caravan park
- More streetside seating
- More beautification of Railway line (could be a park)
- Tourist train between Katanning and Albany (privatize railway)

Assets

- Strong in sport
- Good shopping
- Friends/sociable
- Safety - Walk around at night
- Golf Club, Winery, high school, hospital, Reidy House, Bowling Greens, All ages playground, saleyards, Mosque, Kobeelya, Anglican Church and other churches, Gardens, Recreation Centre, Pinwernying, four schools, Salvation Army Community Centre, Entrances to town
- Young people
- Flying Doctors
- Service Clubs
- Many different kinds of people
- Carey Lodge
- Autumn Club
- Bethshan Home for aged

Liabilities

- Town Hall - Acoustics, Catering/Utensils, Access - steps, Lights - when its on
- Clive Street Roundabout - Plants too high, Can't see the other cars
- Clive and Adam St Roundabout - Near hospital
- Crime - Vandalism
- Footpaths and Roads, especially for bikes
- Transport - For those without cars, could be school buses.
- Trees - Untidy with leaves etc.
- Chemist
- Shoe Repairs
- Activities for kids, youth (Movie Theatre) families
- Lack of support for things that are happening
- Many different types of people - divided community
- More library books
- People Leave town on weekends
- Playgrounds need upgrading before more are built

Needs

- Plant flowers in town entrances
- Cultural differences, awareness, appreciation
- Resident caretaker on the All ages playground
- Need to accept new people
- Clean up / Prune all the bottlebrushes etc
- Community groups to help
- Central Public toilets - clean and accessible
- Somewhere for youth to go - drop in centre, central, sit with a coke and chat
- Church groups need more support
- Outdoor dining
- Cinema
- Revamp youth groups
- Toilets, covered area at the cemetery
- Volunteers
- Welcoming group for all new people to town
- Buses direct to the West Coast
- Employment opportunities for youth
- Support more local businesses
- Keep dogs off the streets - clean up after them

Dreams

- Clive Street Mall
- Street seating
- Greening the streets and railway line

Needs

- More activity/entertainment
 - cut the crime rate
 - Would have to be cheap
- Fix up footpaths
- More Rubbish bins on Clive Street
- Public telephones
- Businesses that stay

Group 2: Aged/Retired

Liabilities

- Not much for kids to do
- Lack of music teachers
- No department store (Limited Shopping)
- Not using old buildings (some empty)
- Far from Coast (long way to go to beach)
- Mosquitoes (dirty creeks)
- Safe seat (in politics) difficult to attract funds
- Population size - for some things, too small
- Travel for big competitions (sports)
- Hard to attract doctors
- Difficult to get audiences for touring shows (performances) so shows don't come
- The town only attracts smaller shows/entertainment (circus)
- People don't support less mainstream things (culture) conservative
- Can't see why anyone would want to go to Katanning - in terms of tourism
- Lack of picnic spots in town - grass and landscaped areas
- Lack of water - everything dies in summer - golf course and parks etc
- Vandalism
 - boredom
 - not enough for kids to do
 - penalties not harsh enough
 - not enough parental supervision
- Unemployment - not many jobs for young people
- Deciduous trees
- Salinity on farms - when farmers are not doing well the local economy feels the impact
- Salinity in town - effects gardens and parks etc.
- Weekends - dull for young people
- Lack of Community spirit to support events
- Limited public transport available only Katanning to Albany - possibly include Bunbury

Assets

- Safe to walk home from school
- Sports, close to all activities
- People are friendly
- Don't need to rush
- Good sporting facilities
- Shopping range is OK/better range
- Beautiful old buildings
- Good aged care (new and extending)
- Good infant health
- Evening for new residents
- HACC service very good
- Highway not through town
- All age Playground
- Good gardens / streetscapes

Appendix - Thursday, 29th May Workshops

Needs

- Plan to deal with vandalism and youth offenders
- Supervised projects for community offenders (eg. community arts project)
- A good restaurant
- Activities for +18
- Activities for 10-18 years of age
- Public transport

Dreams

- Heated pool
- Cinema
- Beach
- More Cultural exposure
- Nice picnic pots close to town or in town
- Hungry Jacks
- Roller Rink
- Activities / weekend clubs - board games, pool etc.
- Drama after school

Group 3: Religious Groups

Liabilities

- Nothing to do at night
- All talk, no action, no participation
- Unattractive - public gardens, started not finished
- Water - drinking
- Mozzies
- No public toilets - the ones that are around are hard to find and they are often locked
- No seats, no seating - no area for socialising
- Missing businesses - Kmart, Target, house shops, curtains
- Only one of each Business
- Nothing for kids / teenagers
- Nothing open in the evenings
- Too much sport - too many committees, same people involved
- Disgusting swimming pool
 - unclean, people not interested.
 - Change rooms old and tired
 - Dead lawn
- Vandals and vandalism - Graffiti

Assets

- Gardens at roundabout
- Plenty of sports
- Recreation centre
- The people
- Miniature railway
- All ages playground
- Heritage buildings
- Open spaces for future use
- Schools
- Cultural diversity
- Child care facilities
- Aquaculture (Yabbies)
- Sheep - saleyards

Needs

- Places to go including - outside things
 - Wildlife park
 - Bowling alley
 - Skating
 - Bootscooting
- A change of attitude
- New indoor pool - laps, aerobics etc.
- Opportunity for new learning - art, TAFE courses etc.
- Buses to West Coast
- Better Freight services
- Red Dot Store or similar
- Better community support for business
 - Lower prices
 - Promotion
 - Staff training, customer service
- Late night service station open
- Chemist open late at night
- More books in the library
- Better town entrances
- Speed limit around shops / schools to be 30km/h
- Bookshops
- Work opportunities - other than Metro's
- Craft outlets - such as the mill
- Farm stays - accommodation

Dreams

- Heritage theme (colours etc)
- Clive Street Mall
- Water
- Greener
- Lots of things for young people to do
- Industry Diversification
- Jobs for the young
- Major event / festival (ram sale)
- Fast food outlet (franchise style)
- All age Playground sign - very large

Group 4: Aged

Dreams

- 10 Pin bowling at Arts and Crafts Hall
- 50's diner style cafe open late nights to encourage youth
- Do up pool - shade cloths especially over kiddies area. Need a big sign
- Park next to pool needs to be resigned and renovated
- Create some street art
- Fix up the creek - pick up rubbish, clean up weeds, find some water bridges.
- Have a visitors information centre
- Environmental awareness centre
- Brighten up All Ages Playground (paint the slides etc)

Liabilities

- Lack of public toilets
- Lack of parents rooms
- Lack of information about where to go
- Welcome to Katanning sign
- Vandalism
- Hot, dry place
- No natural water
- No reason (aesthetically) to come
- Footpaths
- No ramps to shops, banks etc
- Need more street lights
- Not much for kids to do
- Not enough seat on streets
- Not enough automatic teller machines
- Not enough water fountains
- Lack of shade
- Looks disgusting
- No cultural focus, identification eg. Muslim, Aboriginal
- Degraded public spaces
- Cost of housing too high
- No land available, no rentals
- More businesses to fill empty shops
- Maternity clothing shop needed
- Low cost premises for businesses
- Coffee Shop Sunday pm
- Hungry Jacks, McDonald's
- Restaurants (more), eating houses, food hall
- More trees
- Cultures need to come out more (Promote)
- Toilet in playground, town centre
- Signs - Welcome, info signs, All ages playground bigger
- Better transport

Dreams

- Community bus
- Hungry Jacks
- Kobeelya - Village green gardens, games, BBQ
- Do up Lions park
- Create - Toilets with change rooms, near Woolies and ANZ Bank
- Build a Cinema
- "Pocket" park - Austral Tee between Unit Hotel and King George Hostel
- Woolies Carpark - one way sign needed
- Pubs where the barmaids wear clothes, women are comfortable, no smoking

Assets

- Aboriginal, Muslim population
- Little racial tension
- Looking after each other
- Close neighbours
- Christian Community
- Friendly Place
- Cheaper Car Insurance
- Nice breeze

Appendix - Thursday, 29th May Workshops

- Less crime
- "Hill" is nice
- Kids are safe - cycling
- Hospital - high standard of medical personnel - patients aren't numbers
- Playground
- Show, Welcome to Katanning Triathlon, Caboodle
- Cultural side
- Aged care
- Library - Toy library
- Relatively good employment, Metro Meats and the Mine
- Shopping is pretty good - draws people in
- Co-op is great
- Way that main street is improving
- Australia Day Breakfast - ANZAC day other holidays
- Education - all levels
- Good range of sports
- Bowling carnivals
- New Recreation Centre (integration good)
- Policy seem good
- Kobeelya - history use / Heritage
- Tourism Association

Session 6

Group 1: Historical/Heritage

Liabilities

- Central Government - Federal and State
- Not a swinging seat
- ultra - conservative
- lack of wholistic community pride (unified) - have individual community pride but not unified.
- Knowing everyone in town
- tiered social structure
- being a rural community
- lack of entertainment
- Shopping hours short / inflexible
- Recycling only at tip not at other convenient locations
- Too many trucks on the road
- Stayed Community (stagnant)
- 52 Community groups - not always advertised, maybe too many
- inadequate opening hours of tourist bureau

Assets

- Ultra Conservative
- Community Recreation Centre
- Good projects do happen
- Knowing everyone in town
- Friendliness
- Retired people are staying
- Railway through town
- Stability population / Business
- Stable / Safe Farming / Climate
- Complimentary Add on Business

- Good shopping
- 52 Community groups - sports / schools / services etc.
- Tourist Bureau
- Lions Community Directory
- Telecentre
- Newspaper, Radio Station, Media
- Easy to find things / find your way round
- Good schools / variety of schools
- Heritage Buildings well built
- Open spaces / Parks / Grassed areas
- Metro Meats / Employer
- Small Business base
- High school hostel
- Sheep Saleyards / Tourist attraction
- Location / Geographic in the region
- Mini Train / All ages Playground
- Cultural Diversity - Ethnic diversity
- Public Art - Statue etc
- Clear night sky - Milky Way, Stargazing
- Ag Department
- Research Institute - Highly Educated staff

Needs

- To accept newcomers
- More integration of cultures and people
- Solution to Salinity problem - manage salinity
- More public art
- Piesse Dam needs improvements - hold more water
- Research done on old town spring
- Town archives and an archive collection
- Need more payed workers for tourism purposes, such as research, conservation and Museum workers
- Balcony back on town hall
- More festivals
- Know more about our Aboriginal people - Aboriginal History could be a feature
- Hire Car business
- Development on Austral Tee next to Unit Hotel
- Old school site marked - Information signage
- Program developed from High School - to develop Sheep / Cattle industry
- More information on old buildings - signage
- Historical walk
- More aged accommodation

Dreams

- Sheep University - Overseas students / Kobeelya or Hostel
- Stud Shows / Festivals
- Eco - centre - expel all non native animals
- Regional Wildlife Park
- Regional Botanical Gardens
- New Local history book - 2001
- Mentally Handicapped home
- More palliative and frail aged care
- Financial assistance for private restoration work

- New Council Chambers - representative of community
- Jurassic Park - Amusement Park
- Preserve Wakes Garage
- Amateur observatory

Group 2: Library / Gallery

Dreams

- More cultural acts - Shows, orchestra's
- Plant flowering shrubs under trees at entrances
- Build Library / Gallery
- Finish gardens
- Complete Piesse Dam area
- Air service to Perth
- Great Coffee Shop - Cappuccino
- Book shop
- Heated Pool
- University or TAFE College
- Wool Mill - Environmentally friendly
- Olive processing plant - environmentally friendly
- Perpetually running creek
- Ample water
- Green everywhere including golf greens
- Put railway off main street put into industrial area instead
- More people
- Botanical Garden

Needs

- More concrete for Rollerblading
- Underpass under Clive St at Piesse Dam
- Cycle way to Metro Meats
- Large dog exercising areas
- Street lights
- Police need more power
- Clive St needs more work - crossings, Streetscapes and Pedestrian Mall
- Public Toilets - Woolies should have toilets
- More seats
- Need Rubbish bin near post office boxes
- Malay / Aboriginal community need to get more involved
- Large signs clearly saying where things are - Main Street area
- Padding or covering on satellite dish at All ages playground - too slippery, hurts feet.
- Bigger / Higher Diving towers

Assets

- The people
- Great history
- Good support network for elderly
- Good sporting facilities
- Bethshan Home for aged
- Hospital
- Home Nursing Home
- Roundabout
- All Ages Playground
- Community Arts officer

Appendix - Thursday, 29th May Workshops

- Craft Centres / Groups
- Multicultural
- Trees on the main street
- Townscape Committee
- Size of town
- Range of services
- Beautification activities
- Underground power - spurred footpath paving
- Shire commitment
- Four schools

Liabilities

- Access for people with disabilities - wheel chair ramps
- Railway line through centre separates businesses
- Salt land - looks bad
- Library too small - no gallery
- Not enough specialist teachers
- Can't do a day trip to Perth on Westrail
- Dog exercise areas are not big enough
- Apathy
- Vandalism - graffiti
- Public toilets are not signposted
- Street lighting is poor
- Crime - breaking and entering
- Don't feel safe at night
- Not enough crosswalks
- Too many nibs
- Side streets are too thin
- Angle parking in front of Co-op is a liability
- Entrance to town - Warren Rd (Homes)
- Picture of rollerblading track

Session 7

Group 1: Surrounding Communities

Needs

- More Retail Outlets and diversity
- Toilets
- Bus Katanning to Bunbury
- Town School Bus
- Green everywhere - trees, grass
- Public arts - Murals, sculptures
- Heated pool - Pipe excess heat from Meatworks
- Environmental awareness centre
- Man-made lake at Lions Park
- Arts gallery/library
- Drive through mall

Assets

- Recreation Centre
- People - their attitude, input and population
- Low unemployment
- Geographical location

- Heritage
- Townscape committee "Doing the Job"
- Aged people and facilities
- Saleyards
- All aged playground
- Multicultural - compatible, colourful, educational, diversity and uniqueness
- Mosque
- Sporting Diversity

Liabilities

- Ugly approaches -
- Salt
- Facilities too spread out
- Split in half by the railway
- Bypass
- Off the tourist way
- Vandalism
- Too varied social structure
- Dramatic Climate
- Some streets / properties are unkempt
- Lack of quality accommodation

Dreams

- Flow section of creek - pump from Piesse Dam and circulate (fish)
- Piesse park to be developed
- Major tourist destination
- Develop Machinery and Restoration Museum
- Ram sales - National wool week expo, All stud breeders to exhibit and sell in Katanning.
- All Australia invited - Wool products
- Theatre - Cinema - 150-200 seats, Modern and comfortable coffee area (latest movies)
- All industry in one area
- More open area parks for families and kids - Quality of life areas
- Lakes developed - Ewlyamartup
- Police Pools
- Casino weekend
- More access to A class reserves and A class reserves made known

Group 2: Katanning General

Dreams

- Full TAFE centre - keep children at home
- To have enough money to fulfil our dreams
- Artificial Hockey field
- Beautify creek area through town
- Cultural centre/new Autumn Club centre
- More water
- Recycling plant
- Green grass
- Remove corrugated iron fences, old asbestos houses to beautify town eg

- Drove St, Beeck St and Andover St. Replace with brick homes
- Sustainable future for planet
- All roads curbed and sealed
- All streets have footpaths
- Katanning to grow to provide better job prospects for our children
- Everyone to have lovely gardens
- No stray dogs
- Bigger pool
- No rubbish
- No pollution
- Never ending running creek
- Green grass all year that doesn't need mowing
- Divert railway line
- Peace and harmony
- Reticulated golf course
- Monthly passenger rail service
- The Navy Frigate should not be sunk - but transported to Katanning to be used for tourists and floated down the proposed canal
- Fibreglass wheat 10 metres tall should be planted in the main street
- New Ag Department Building should be 4 floors high in shape of World's largest wool bale
- Improved drainage system, Katanning is waterlogged
- All kids who are bored should be given a list of several hundred things to do eg. weeding, cutting wood, reading a book, painting etc.
- Beach with a mechanical wave machine for surfing
- Multi purpose building where people can meet for a game of cards, chess or any hobby at all
- Alternative Medicine (Aboriginal Healing)
- Do away with crime so we can leave keys in our cars
- All new houses designed for passive solar (heating and cooling)
- Energy efficient
- Self sufficient gardens - permaculture
- No poisons
- Cycle ways
- Get rid of all Stop signs
- Country camps
- University
- Lots of jobs in environmentally friendly, non-polluting industries
- Katanning to have its own fusion power station - to supply its own cheap power
- All houses to generate their own power
- To reduce drag on the grid
- Catch all rainwater and use instead of watering it
- Communal food gardens
- The end of mans dominance under the industrial military complex

Needs

- Need for Co-ordination of community groups
- More trees
- More Medical Practitioners
- Better services for aged (Kerry Lodge)
- More quality housing (Rental)
- Smaller, Unit style, accommodation
- Visitors accommodation
- Youth Hostel

Appendix - Thursday, 29th May Workshops

- Tourist attraction
- A beach
- More effective promotion
- Indoor heated pool
- Youth activities / Leisure centre (Drop in centre)
- Restaurants
- More public toilets
- Retail variety - clothing, mainly for kids
- Footwear competition
- Extended hours facilities eg. coffee, fish and chips
- Industry diversification
- People attraction - to live
- Business skills training / Business analysis data

Liabilities

- Distance from major centres (Perth, Bunbury, Albany)
- Pollution (creek)
- High fuel prices - cost of living
- Salt
- Lack of A/H for youth (facilities and action) 18+
- Cultural fragmentation
- Social fragmentation
- Lack of competition - retail and services
- All year round swimming pool
- Lack of public transport option
- Intertown connection
- Train - passenger
- Loss of public service facilities
- Lack of particular specialised services

Assets

- Main street (streetscape)
- Recreation Centre
- Good Gardens
- People
- Opportunities for involvement
- Shopping choices
- Availability of service clubs
- Sports clubs
- Sports facilities
- Country atmosphere
- Sheep sales (Yards)
- Cultural Diversity
- Cultural Integration
- Climate - comfortable
- Central location in relation to other towns
- Albany Doctor
- Recycling that exists in town
- New people to town, fresh ideas and skills
- Town's heritage

Liabilities

- Distance from service providers (user pays)
- Lack of Co-ordination of community groups
- After Hours Police service
- After Hours Medical service
- No snow
- Position of town related to railway line (dissects)
- Apathy

Group 3: Woodanilling

- Woodanilling people use the All age Playground
- Child care in Katanning used by Woodanilling people - especially central child care
- General employment opportunities in Katanning are good
- Important for Woody as it is a potential residential location
- Access to youth facilities important for Woody
- Woody has a good Primary School to offer new residents (21 kids from years 1-4)

Issues

- Promotion of road with Katanning for tourism - heritage trail in towns
- Katanning needs a fuel stop on the highway - instead of in town
- More service skills needed in retail trade - to welcome tourists
- Needs service culture in Katanning (WA in general) especially scope for training younger people
- Katanning needs more extended hours and other attraction to draw people off the highway (eg. cafe)
- Some potential for retirement population in Katanning - keeping health service is very important
- Maintaining Ag WA presence service in Katanning is important to Woody
- Saleyards important for Woody farmers
- Stock farms and farm produce requirements

Current Facilities

- Abattoir at Beaufort River - 50-60 employees (not in competition with Katanning)
- Most of employment is farm based
- Scope for alternative residential area for Katanning and Woody eg. professionals, crime free commuting distance 15 minutes from Katanning
- Availability of land in Woody for \$7,000 residential blocks - for services land except sewerage (septics) 1/4 acre to 30 acres.
- Share Shire staff at present with Wagin, Dumbleyung. Possibility of sharing a regional planner with Katanning
- Tourism - only Hotels are open after hours

Issues

- Amalgamation none of residents in survey (25%) supported it
- 11 employees in Shire would take 10 families out of town
- Fear of neglect of services and loss of economic power
- Communities have different priorities - roads, school (PS)
- All councillors are farmers (7)
- Education - after year 4 off to Katanning Primary and High
- Katanning lacks an Agricultural College - like Mt Barker, Denmark and Narrogin have
- Need for agricultural school in Katanning on potential for dryland farming
- Proposal for rental accommodation in Woody by Scope for Shires to share plant and staff

Elements in the Relationship with Katanning

- Main service centre in Katanning (25km)
- Banks
- Medical facilities
- Katanning losing 2 doctors - so pressure on remaining doctors
- In Woody - currently, Shire, Recreation (basket ball etc), Hotel, Panel Beaters, General Store, Post Office
- Existing teams - cricket and hockey
- Facilities - Tennis
- Town Hall available for events
- Baptist Church
- Hotel rooms (8) upstairs
- Recreation shed / Hall - 150 accommodated for swimming carnival
- Beaufort River Tavern in Woody but closer to Kojoonup

Issues

- Roads - Wagin Road better maintained than rural roads of Katanning
- Need to support Katanning's range of services - to retain
- Woody's expenditure goes to Katanning - Retail etc.
- Woody receives in return - swimming pool, Library (Larger than Woody's), Bowling club, Baptist Church
- Cinema (like Wagin) No venue appropriate in Katanning
- Amalgamation - Woody's population in 420 with 160 households

Dreams

- Katanning and Woody working together in a spirit of trust with each community retaining its identity but working together to provide a better lifestyle and facilities
- Excellent Health and Education facilities with a wide choice of doctors being available in Katanning
- Shenton Road being sealed from Woodanilling to Trimmer Road
- Woody providing good quality residential accommodation to service employees of Katanning businesses
- Katanning Business people being welcoming/friendly and only too happy to provide service - be customer service oriented.

Appendix - Friday, 30th May Workshops

Session 8

Group 1: Business Community

Liabilities

- Land locked
- No Fishing (Recreation) 140 km away
- Recruitment of Labour - Employment is well, No local labour - more training, assets?
- Transportation cost of goods
- Packaging
- Machinery (small)

Assets

- Recreation facilities
- Opportunities
- Drama Society
- Strong reliable agriculture
- Consistent economy
- Affordable housing

Needs

- More to do in Winter (May, June and July)
- Recreation
- Restaurant, Facilities, Hotels updated to higher level.
- Eating Houses - CBD
- Tying into tourism / business
- Organised sports tournaments
- More Medical services
- More use of facilities (recreation)

Dreams

- Vocational schooling with local business
- Opportunity for younger community to stay in Katanning
- Farm stay - hiking, horse back riding etc.
- In future - well known as agricultural town
- Salt problem brought down
- More participation with parents and students in the "teen" years
- Cinema
- Later business hours in CBD

Group 2: Business Community

Needs

- Recreation Centre Restaurant (Competition)
- More organisation of the things for youth
- Needs public and older organisation behind them for advice, use of venues etc.
- More entertainment
- Another restaurant (a little more upmarket)
- Buy local program
- Late opening coffee shop (post noon on Saturday)

- Government services have declined / moved out D.S.S., Western Power, Medicare.
- As population grows will need more units for the aged people to keep them in town
- More rental accommodation / housing for singles
- More industry - diversify
- Need more resources to beautify town - community involvement, commitment and funding
- More community input into Shire decisions
- Develop one lake for recreation water sports - Coyrecup, Ewlymartup are options
- Replace verandah - wooden posts
- Cinema
- Skating rink, Rollerblading track, BMX track
- Library/Art Gallery
- More running water for parks
- Public toilets
- Keep part of creek flowing year round
- More and better info on tourism options
- More tradespeople / training and apprenticeships

Dreams

- Part of creek flowing all year round
- Beach - develop lake, put in a beach, install a wave maker
- Heated Olympic size pool, indoor, Solar - Metro Meats
- Dinosaurs in Piesse park
- Finish the park (Piesse)
- Regular live entertainment - band, plays
- Regular air service - airport
- Regular rail passenger service (linked to Northam)
- Regular tourist passenger service
- Bridge across water on Piesse Dam
- Education options - Tertiary College
- A training centre for trades fro the region and beyond
- Better and more information of trades
- Landscaped lake in the Lions Park (6" deep - for model boats)
- Big employers, canola crushing, Flour Mill, Wool Scourer, Topping Plant
- Decentralisation of Govt bodies, local purchasing policy enforced
- Another TV station
- Open kitchen for the Chinese Restaurant - people see food prepared
- Rammed Earth building for Chinese Restaurant
- Colour harmony in the town to create tourist attraction - same colours
- Free colour consultants to advise on painting selection or better info on available services

Assets

- Recreation Centre
- Away from Perth
- Rural / Farming industry is safe
- Well established farms
- Centre for the region
- Stable population
- Metro Meats - Employment good

- Sheep selling centre
- Australasian ram sale - biggest in Southern Hemisphere
- Multiculturalism
- Shopping area - space per capita is good
- Good prices - cheap as, or cheaper than Perth
- Fair choice of services - basic services are good
- Aged persons - facilities and hospital
- People moving from city - communication, transport suitable, cheaper housing, quality of life.
- Cost of housing is reasonable - Cheaper than Perth and Albany
- Good social structure - clubs etc
- Wide variety of sports - almost all
- Improved appearance, good Townscape Committee
- Good education - up to year 12
- Residential hostel
- All ages Playground draws people in
- People - all types try to get along
- Dram society
- Town Hall - acoustic standard is very high

Liabilities

- Railway line is a disgrace (could be beautified)
- Distance from cities (also an asset)
- Freight costs
- Empty shops - hole in streetscape
- Lack of maintenance by building owners
- High rent of shops in town
- Lack of population
- Shortage of rental accommodation
- Lack of industry, diverse industry
- Lack of promoting Katanning as business centre in an organised way (team effort as individuals)
- No College (Tertiary Education)
- Lack of accommodation (short term)
- Lack of Medical specialists
- Lack of machinery service / dealerships
- Lack of public transport - bus services East - West
- Entertainment for youth - not enough
- Public toilets
- Lights in the main Street, never on or not working

Session 9

Group 1: Business Community

Dreams

- Unlimited funding for salinity problem
- A 200 / Tourist attraction (major scale)
- Pristine landscape
- No Vandalism
- Full employment
- Youth activity infrastructure - night especially (vandals)
- Major industry (non - agriculture)
- Botanical Garden

Appendix - Friday, 30th May Workshops

Session 8

Group 1: Business Community

Liabilities

- Land locked
- No Fishing (Recreation) 140 km away
- Recruitment of Labour - Employment is well, No local labour - more training, assets?
- Transportation cost of goods
- Packaging
- Machinery (small)

Assets

- Recreation facilities
- Opportunities
- Drama Society
- Strong reliable agriculture
- Consistent economy
- Affordable housing

Needs

- More to do in Winter (May, June and July)
- Recreation
- Restaurant, Facilities, Hotels updated to higher level.
- Eating Houses - CBD
- Tying into tourism / business
- Organised sports tournaments
- More Medical services
- More use of facilities (recreation)

Dreams

- Vacation school with local business
- Opportunity for younger community to stay in Katanning
- Farm stay - hiking, horse back riding etc.
- In future - well known as agricultural town
- Salt problem brought down
- More participation with parents and students in the "teen" years
- Cinema
- Later business hours in CBD

Group 2: Business Community

Needs

- Recreation Centre Restaurant (Competition)
- More organisation of the things for youth
- Needs public and older organisation behind them for advice, use of venues etc.
- More entertainment
- Another restaurant (a little more upmarket)
- Buy local program
- Late opening coffee shop (post noon on Saturday)

- Government services have declined / moved out D.S.S., Western Power, Medicare.
- As population grows will need more units for the aged people to keep them in town
- More rental accommodation / housing for singles
- More industry - diversify
- Need more resources to beautify town - community involvement, commitment and funding
- More community input into Shire decisions
- Develop one lake for recreation water sports - Coyreup, Ewlymartup are options
- Replace verandah - wooden posts
- Cinema
- Skating rink, Rollerblading track, BMX track
- Library/Art Gallery
- More running water for parks
- Public toilets
- Keep part of creek flowing year round
- More and better info on tourism options
- More tradespeople / training and apprenticeships

Dreams

- Part of creek flowing all year round
- Beach - develop lake, put in a beach, install a wave maker
- Heated Olympic size pool, indoor. Solar - Metro Meats
- Dinosaurs in Piesse park
- Finish the park (Piesse)
- Regular live entertainment - band, plays
- Regular air service - airport
- Regular rail passenger service (linked to Northam)
- Regular tourist passenger service
- Bridge across water on Piesse Dam
- Education options - Tertiary College
- A training centre for trades from the region and beyond
- Better and more information of trades
- Landscaped lake in the Lions Park (6" deep - for model boats)
- Big employers, canola crushing, Flour Mill, Wool Scourer, Topping Plant
- Decentralisation of Govt bodies. local purchasing policy enforced
- Another TV station
- Open kitchen for the Chinese Restaurant - people see food prepared
- Rammed Earth building for Chinese Restaurant
- Colour harmony in the town to create tourist attraction - same colours
- Free colour consultants to advise on painting selection or better info on available services

Assets

- Recreation Centre
- Away from Perth
- Rural / Farming industry is safe
- Well established farms
- Centre for the region
- Stable population
- Metro Meats - Employment good

- Sheep selling centre
- Australasian ram sale - biggest in Southern Hemisphere
- Multiculturalism
- Shopping area - space per capita is good
- Good prices - cheap as, or cheaper than Perth
- Fair choice of services - basic services are good
- Aged persons - facilities and hospital
- People moving from city - communication, transport suitable, cheaper housing, quality of life.
- Cost of housing is reasonable - Cheaper than Perth and Albany
- Good social structure - clubs etc
- Wide variety of sports - almost all
- Improved appearance, good Townscape Committee
- Good education - up to year 12
- Residential hostel
- All ages Playground draws people in
- People - all types try to get along
- Dram society
- Town Hall - acoustic standard is very high

Liabilities

- Railway line is a disgrace (could be beautified)
- Distance from cities (also an asset)
- Freight costs
- Empty shops - hole in streetscape
- Lack of maintenance by building owners
- High rent of shops in town
- Lack of population
- Shortage of rental accommodation
- Lack of industry, diverse industry
- Lack of promoting Katanning as business centre in an organised way (team effort as individuals)
- No College (Tertiary Education)
- Lack of accommodation (short term)
- Lack of Medical specialists
- Lack of machinery service / dealerships
- Lack of public transport - bus services East - West
- Entertainment for youth - not enough
- Public toilets
- Lights in the main Street, never on or not working

Session 9

Group 1: Business Community

Dreams

- Unlimited funding for salinity problem
- A 200 / Tourist attraction (major scale)
- Pristine landscape
- No Vandalism
- Full employment
- Youth activity infrastructure - night especially (vandals)
- Major industry (non - agriculture)
- Botanical Garden

Appendix - Friday, 30th May Workshops

- Satisfactory solution to native title issue
- Nice restaurants
- Signed tour (historic) through town
- Full time cinema / Cabaret / Performance space

Needs

- Publicise retail services - financial services
- Promotion - what Katanning offers
- Indoor Swimming pool - heated
- Library
- More tourists - expand tourist industry
- More tourist attractions eg. farm stays, tourist caravan parks, open farm visits
- Information board on main street
- More value adding to Meatworks product - to agricultural products
- More inventive use of liabilities eg storage of water effluent
- Ways of keeping young people in town - jobs, education and training, female jobs - employment
- More aged rental housing - quality rental
- More doctors - Medical centre
- Focus on salinity problem - more funding (Federal)
- More lighting in town
- More funding for townscape
- Toilets - change facilities in town and signs

Liabilities

- Salinity
- Fall between the small and big town category - lose out on community cohesion
 - Lose out on growth / services
- railway line divides town
- Lack of fresh water
- Lack of trees in town to combat salinity
- Duplication of sporting clubs (2 golf clubs, tennis and football) can't support all of them
- Not enough for younger generation
- Too many pubs to make money - for extensions and repairs
- Shrinking Rural population
- Lack of Doctors
- Lack of aged persons housing
- Lack of rental housing - high / medium quality
- Shortage of home building lots - quality
- lack of support for decentralisation of major business - from State / Federal Govt
- Economic base too narrow - focussed on sheep
- Heritage building maintenance
- Poorly maintained parks
- Vandalism

Assets

- Central Location - wide catchment (lookout) for retail
- Saleyards
- Wide range of financial / banking services
- Metro Meats and other secondary existing industry
- Diverse multicultural society

- Recreation Centre
- old established town - secure / wealth - fundraising capacity
- Heritage Buildings
- Townsite - big enough to hold onto services
- Public art (Mural)
- Townscape
- Service Clubs - Provide welfare services / fundraising
- All ages Playground
- Parks have potential for greening
- Amherst and Lions aged persons rental villages
- Medical services - hospital, dentist, chiropractors
- Schools
- Telecentre
- TAFE
- Kanwork
- Wetlands

Group 2

Dreams

- Vegetable Garden
- Rainwater tank on every house
- Decent, clean, attended public toilets
- Big identification for town - steam train logo (ICON)
- Youth based activities - More structured area with supervision
 - Geographically central
 - Driving safety skills classes
 - Adopt a grandparent program
 - Counselling, crafts, skills, talent sharing
- Skill sharing centre
- Central space to show wares - Katanning Showcase
- Continuation of beautification process - Piesse Dam
- More road safety - another pedestrian crossing especially by elderly housing.
 - Get rid of angle parking
 - Paint the speed bumps to make them more visible
 - Freshen up pedestrian crossing
 - More ramps to Banks / stores etc. (ie ADA accessibility)
 - Wheelchair access into the heated pool - ramp
 - Sweep paths around aged units
 - Turn effluent into an asset - use it to grow trees for income (water is an asset)
- Entertainment
- More opportunities for housewives - mental stimulation

Liabilities

- Little land for sale
- Transportation - availability of public transport
- Creek that runs through town
- High salinity
- Clay ground around town
- Geographics - flat land
- Effluent problem - sewerage, meatworks
- Narrogin could become centre and overshadow Katanning

- Distance from resources - Govt, beach, Perth, Entertainment for the young
- Loss of young people
- High vandalism rates
- Boredom of youth
- Lack of interest in committee's, groups for youth (ie, laziness, lack of time to contribute)
- Same volunteers every time for functions and groups
- Lack of tourist attractions - promotion
- Lack of activities on weekends
- High number of weekend departures
- Lack of organisers to get things done
- no post - secondary education facilities
- Not enough specialists locally - Doctors, Lecturers, Dentists etc
- In an "in between state" - too big to be a small town, too small to be a big town
- Fragmentation / separation of groups within the town
- Three separate cultural communities - don't mix together

Assets

- Racial and Ethnic diversity
- Central location - Albany, Perth
- Nice quiet retiring place
- Welcoming, open community
- Country lifestyle
- Variety of sporting opportunities
- Good farming area
- Genuine friendliness
- No traffic jams
- No smog
- Less vandalism
- Crime rate less than Perth
- Adult playground
- One fast food outlet
- Kobeelya - historic richness
- Good hospital
- Area for physical expansion
- 75% of sheep within 100km radius
- Large saleyards
- Medical facilities / services
- Radio station
- Newspaper
- Everything is close (work, home, services)
- Safe
- Weather
- Groups to aid Aboriginals
- Technological assets - Internet
- Lots of talented people
- Beautification efforts
- Cheap housing
- Know your neighbours and they band together in times of need
- Red Cross, Meals on Wheels, Volunteers
- Bethshan programs and community services for aged people
- Airport
- Strong churches

Appendix - Friday, 30th May Workshops

Needs

- More land for housing
- Variety of restaurants
- Organisations for men (not sporting)
- Extend services to children at risk
- Marriage / family counselling
- Maximum amenities with minimum tax rates
- more competition in retail prices (chemist etc)
- Rest area to have coffee
- Open communal space for casual conversation (Village green)
- Shopping centred (not fragmented)
- Focus efforts to get things done - set deadlines
- Work on a few projects - don't spread resources too thin

Group 3

Assets

- Country living
- Rural setting
- Less crime
- More personable
- Job satisfaction
- Sporting groups

Needs

- Clean up litter
- Beautify the town
- Entertainment for underage
- Use empty buildings for drop in centre
- Place to call their own - not on the streets with sufficient supervision
- Lower priced rental units
- Women's refuge that's more accepting
- Health services

Liabilities

- Little town pride
- Litter / no beautification efforts
- Distinct cultural groups with no links to each other
- No communication
- No groups for non sports people
- Very little entertainment for youth
- Accommodations - workers housing
- Lack of sufficient health services - especially more specialists
- Councillor - drugs and alcohol

Dreams

- Indoor pool in the Recreation centre
- Cultural centre / arts centre
- Auditorium
- Cinema
- After hours food places

Group 4

Assets

- Inland
- Small town
- Friendly people
- Hospital
- Good shopping facilities - supermarkets
- Good educational system
- Town Choir
- Blue light disco
- History . Historic buildings
- Natural beauty / Vistas views
- All ages playground
- Position in region

Liabilities

- Potential to lose Doctors
- Lacks cultural facilities
- Lack of youth activities
- Apathy

Dreams

- Promote saleyards as tourist attraction
- Overhead walkways for tourists (Saleyards)
- Something for young people to do
- Bowling alley
- Training centre - for jobs
- Restaurants on weekends
- Community cooperation
- Diversity of farming enterprises
- Breakfast cereal manufacturer
- To live in peace
- Put words into actions
- Tourist centre - redefine

Needs

- Financing for medical facilities
- Cinema - Recreation Centre?
- Job opportunities for youth
- Sustainability / farming system
- Farmstays
- Accommodation
- Crosswalks
- Clean public toilet facilities
- Coffee shop
- Fuel shops - longer and more regular hours
- Information bay - colourful
- Private bank or credit union (locally owned)
- Tourist centre - information

Dreams

- Cleaning up environment
- Katanning capital of the Great Southern
- Organic industry encouraged

- Worm farm
- Close Clive from Richardson to Daping to create pedestrian mall
- Become model for other towns
- Competitive prices
- Teenage youth - place / environment for them
- Entrance to town
- Make Mill operational
- Become wool centre of region
- Build a Ewe

Group 5: Community Services

Dreams

- Police Pools - Revitalise with a caretaker
- Botanical Garden
- Wildlife Park / 200
- Arboretum
- Heated Swimming pool
- Movie Theatre
- Revitalise Murrumbidgee - Heritage register
- Real desire to change
- Clean up the creek - stop pollution
- Amphitheatre
- Piesse Park
- University

Needs

- Town beautification
- More accommodation
- More public toilets - at All ages Playground
- Clean up Creek
- Bus service to West Coast
- Underground power - Austral Tce
- Encourage / Draw Business to town
- Motivated chamber of commerce
- Revitalise town
- Control mosquitoes
- After hours activity in town centre
- Encourage living in town centre
- Public transport to surrounding towns
- More people
- Encourage industry / Government contracts

Liabilities

- Lack of finance (Community projects)
- Commodity prices
- Apathy
- Fear of change - Lack of desire
- Distance from other centres
- Transient population
- Lack of housing - rental
- Lack of youth activities
- Lack of volunteers
- Perception of crime (worse than it really is)
- Lack of Public Toilets (clean)

Appendix - Friday, 30th May Workshops

Summarised Recommendations

- Better Housing (low cost / efficient / low maintenance)
- Program for reestablishing indigenous food supplies
- Education within the culture about the Aboriginal culture
- Tourism based on Culture - redevelopment of village
- Craft shop / Market shop

Session 11

Group 1: Families / Newcomers to town

Liabilities

- Vandalism
- Racism
- No Public Toilets
- Not enough for youth to do
- Town centre (more dense - too sprawled)
- Not much natural beauty
- Not enough parks - no shady trees / Gazebo's to sit and have a drink
- Nowhere to go socially
- Too far from a major centre
- No Beach
- Not enough water - especially in Summer
- Mosquitoes
- Not enough teachers for crafts
- Sport facilities - too expensive

Assets

- Variety of Primary schools
- All Ages Playground
- Recreation Centre
- Multicultural town
- Good location
- Good craft group
- Sporting facilities
- Social activities for youngsters - Pre primary and Primary

Dreams

- University
- Heated Indoor 50m Swimming Pool
- Build a beach
- Wave pools
- Change of attitudes
- Permanent Multicultural education facilities
- Water everywhere - preferable rainwater
- More federation style buildings - encourage the theme
- Middle of town Mall area - if not a Mall, then No parking
- Edith Cowan facilities available to all
- Curbing everywhere, get rid of trees

Needs

- Arts and Crafts
- Facilities for all ages
- Competition between businesses - Code of ethics
- Customer service Training for employers / employees
- Apprenticeships / Trades
- Regular youth activities (all ages) - with input from youth

Session 12

Group 1: Teachers/Principals

Dreams

- Reclaim wetland areas
- Beach (man made)
- New school
- Heated pool
- No crime
- A Community based school
- A University
- Community that works as one
- Marginal electorate
- Babysitters club
- More channels on TV
- Willing participation in Govt
- More entertainment
- Katanning Festival
- Speed knitting
- A big something
- More studs that are single eg Andrew Donnelly

Liabilities

- Vandalism / Crime
- Lack of opportunities for young people - Leisure, Work
- Lack of interest and support by parents
- Attitudes within varied groups
- Railway line cuts the town in half and is ugly
- Different groups with different agendas
- Lack of industrial diversity
- Lack of train service to Albany / Perth
- Distances from major cities and beaches and medicine
- Lack of major services
- Lack of Government support agencies - no coordination, low accessibility
- Lack of will to do something about things
- Drugs - alcohol abuse
- Lack of friendliness between long timers and new comers
- Transient student population
- School rundown
- Cultural diversity
- Katanning is not its own district

Assets

- Cultural Diversity
- Caters for basic needs
- Reasonably sized but in country
- Sporting facilities
- Children are safe
- Familiarity with others
- Proximity to attractions in area (scenic spots)
- Senior High School
- Good staff
- Students - still naive, still kids
- Rural way of life
- Space
- Architecture

Needs

- Upgrade the school
- Indoor Heated swimming pool
- Greater support to deal with social issues
- Develop a sense of community amongst all the groups
- Develop a sense of community amongst all the schools
- Extended medical facilities and services
- Better Government housing
- More restaurants
- More walkways / cycleways
- Accessibility for physically challenged people
- More TV and radio channels

Group 2

Dreams

- New school
- Book shop
- Every teacher with their own aid or partner
- Free from crime - feel totally safe
- Movie Theatre
- Extended transport to Albany, Perth and Bunbury, both air and train
- Financially secure
- Chicken trade shop that has chicken
- New clothes shop - economically priced - Target
- Range of incentives to encourage people to stay in Katanning
- Scenic beauty spots - beach
- Change operating hours of shops

Needs

- Utilisation of Flour Mill - full use
- Continue Beautifying town
- Public art - updated art, sculpture etc
- Shops open for longer hours
- Shop keepers more friendly - maintain their facades
- More public toilets
- Maintain Railway lines - tracks stick up
- Cafe - Restaurant

Appendix - Friday, 30th May Workshops

- Theatre - Cinema
- Public Parks and Gardens
- Aboriginal Art shop and clothing - Cultural centre
- Access to all Uni students
- More cultural festivals / markets throughout the year
- Private Art Gallery

Assets

- People
- Size
- Sporting facilities
- Multicultural
- Family Environment
- Safe
- Open Community
- Old Houses
- All Ages Playground
- Close to Perth and Albany
- Teaching staff are dynamic
- Quiet
- Fees for organisations are cheap
- A lot of variety in stores
- Child care is good
- Entertainment is availability
- Townscape enhancements

Liabilities

- All Ages Playground
- No public toilets
- No nice cafes
- Choice of food
- Parks need improvement - new equipment
- Nothing for teenagers to do
- Vandalism
- nothing for the elderly to do
- Availability of physiotherapists
- Dentist doesn't come to town
- Specialist coming to town - Quality Doctors
- Petrol prices are high
- Wine availability needs expanding
- Entertainment - Cultural Entertainment

Group 3

Needs

- Extended hours trading including Post Office and banks
- Trains not passenger
- More ATM's
- Lack of access to University
- Youth - move away to study and stay away
- No nightclubs
- Distance from the coast
- Recreational activities - better hours
- Salinity

- Meatworks / Ram sales smell
- Transient population
- Old facilities - school
- Aesthetics
- No central business district
- Town deserted on weekends
- High crime rate

Assets

- Position in region
- History
- Recreation Centre
- Business diversity
- Size of town
- Opportunity to plan
- Risk taking
- Multicultural Community
- Access to services
- Sport Clubs
- Churches
- Land available
- Land prices reasonable
- All ages Playground

Needs

- Cinema
- Reforestation
- Waste management
- Public transport to the coast
- Open Rail line
- Youth activities
- Parks
- All ages Playground needs to be made safe
- More Aboriginal cultural education
- Youth Workers
- Boot Maker
- Clothing stores - chain
- Support for local businesses
- Decent restaurants
- Mall - Cafes, foodhall, international foods.
- Markets - crafts, local produce - weekends
- Formalise walks program
- Promotion of tourism
- Teacher housing, more and better.
- Police housing

Session 13

Group 1: Health and Environment

Dreams

- Prosser Park - Youth centre, skateboards
- Perfect Country roads
- Indoor Heated Pool - Olympic size
- Beach with wave machine
- Mountains with snow
- Salinity control solution
- More trees - greenery
- Tertiary Education facility
- More open days into clubs
- Increase number of excellent medico's and range of specialists
- Good bookshop with Dome coffee
- Internet Coffee shop
- Natural walkways etc at police pools and complete with resource centre (as per valley of the giants)
- Rare and endangered species park
- Local paper printed here in Katanning
- Regain wine growing status
- Order for warmer winter nights
- S.N.A.B's
- Nice Theatre

Needs

- More quality produce
- Improve communications and understanding
- Improve Promotion
- Large obvious information board
- Promote events
- Quality tavern - watering hole
- Further development A.A.P.G - entry
- Protect existing commerce
- Restroom facilities
- Divert people into Katanning
- Noongar community - displays
- Incentives - Especially recognition for efforts
- Improved street lighting
- Display / promotion - crafts, Art, Noongar, Malay etc.
- Lighting at A.A.P.G.
- Beach
- Youth hang out centre
- Skateboard facility
- Improve cycleways and linkages
- Heated swimming pool
- stand alone "C" class hospital
- Palliative care - 24 hour multicare - in house service
- Float - tank business
- More resources into waterway (police pools)
- Information pack for new residents and visitors
- Greeting committee to welcome new residents

Appendix - Friday, 30th May Workshops

Liabilities

- Shire relations
- Loss of Doctors and Nurses
- Lack of P.D. opportunities for health and other professionals
- Cold water at swimming pool
- Declining numbers of High School students
- Quality of education
- Declining population base
- Lack of resources for further education
- Lack of other social / cultural facilities eg Theatre, restaurants
- Above facilities eg Coffee shops not open after midday Saturday
- Lack of quality accommodation for short stay travellers
- Limited youth activities
- Deteriorating water course
- Poor roadside vegetation
- Saleyards odour
- Poor quality produce - Fruit and veg
- Lack of A/H services for motorists
- Lack of part time employment for youth
- Limited economic base
- Condition of Country roads

Assets

- Bed and Breakfast - new business
- Recreation centre
- A.A.P.G.
- Police pools potential
- Highway structure
- Land resource
- Central location
- Aquatic centre
- History and historic society
- Heritage buildings and sites
- Saleyards
- Ages persons services and accommodation
- Range of existing health services
- Existing businesses and industry and rural
- Multicultural community
- Community groups and service clubs
- Townscape initiatives
- Friendliness of community
- existing educational establishments
- Youth hostel
- Motocross track
- Receptive Shire

Group 2: Medical

Dreams

- No more crime
- Bus service around town - for school children
- Tidier town using unemployed
- Less vandalism
- More nursing, home care
- Seating moved from some parks to streets
- Passenger rail service
- Better cultural integration
- Cinema - access to quality entertainment in Recreation centre
- Social Services that will provide care and be involved with homeless children in Katanning
- Provide food / clothing and shelter for children and families in need

Needs

- Child and family services need to help disadvantaged
- Need public transport
- Appropriate seating - take into account the climate
- Volunteer drivers
- Toilets and water fountains by Woolworths
- Need building to be more accessible to wheelchairs
- More volunteers
- Need an easier crossing of RR area for wheelchairs, carts etc
- More ambulance drivers
- Covered rubbish bins, either bigger or more regularly emptied
- More parent involvement
- Need a nursing home to replace existing - have both disability and dementia
- Better accessibility and marketing of sports programs
- Representatives of sports clubs at newcomers function
- Park St wasted ground by pool and tennis courts
- Need info board in accessible place
- Need a mechanism or draw to recruit and retain professionals
- Upgrade general ward - relocate maternity ward
- Promote the town - on a State level
- Improve tourist facilities
- Improve schools
- Good restaurant (reasonably priced)
- Rail service (passenger) to be reconnected to Albany and Perth + freight
- Competition in pharmacy
- Multinationals
- Need Doctors surgeries open in the evenings
- More Doctors
- More visiting specialists
- Drive - in cinema
- Children's play area
- Muslim prayer room
- Upgrade accident / emergency dept
- New Community health allied health building
- New Health facility (Hospital) - Maternity unit, age care
- Mental Health services
- Half way house for displaced persons
- More professional staff needed (doctors, nurses, midwives, skilled staff)

- Youth activities - keep them busy and happy
- Drop in centre
- Expansion of existing counselling service and make it more available
- Improve town / landscape
- Improved rental accommodation
- Shade at Swimming pool
- Decreased unemployment
- More seating around town
- Increased palliative care (Home service)
- Increased shade in parking areas
- Reduce crime / vandalism
- Crisis intervention
- All people and cultures be equal and more communication with all clubs, cultures, people, Shire etc.
- Soup kitchen
- Trout fishing dam
- More trees around town (assorted flowering, native varieties)
- Turn the main shopping area into a mall
- Build a medical centre
- Ongoing daily education classes of nutrition, cooking, natural birth control etc.
- Stress support for kids
- Councillors available for drop in visits and have crisis nurse 18 hrs day

Assets

- People
- Energetic people working towards goals
- Aged care facilities
- Welcome to Katanning
- Volunteers
- Katanning Library Link
- All age Playground
- Basketball, netball
- Attractive street lighting, pavers
- Recreation Centre
- Great swimming club
- Range of services
- Good seniors groups
- Fixed-up roundabout
- Large young population
- New Library / Arts centre
- Council
- Villages - Amherst etc
- Old buildings (historical)
- Townscape Committee
- Land care grounds - looking at catchments, salt
- Ag Department research
- Kanwork
- Good Doctors
- Hospital
- Domiciliary service
- Home and Community Care

Appendix - Friday, 30th May Workshops

Liabilities

- Not a lot of parking bays for disabled, need to be marked
- Vandalism / The Crime
- Loosed Dogs
- Lack of Leisure
- Better directional signage at carpark by shoe shop, Clive St
- Lack of work opportunity
- Problem - disposal of medical waste
- Non participation
- Bigger Rubbish bins
- Attitude towards work
- Lack of rental accommodation
- Footpaths / Lighting
- Ambulance Care
- Overhead power lines
- Street / public open seating
- Lack of maintenance - Shire lands
- Need better maintenance on roads
- Homes not always kept up
- Not enough public toilets nor accessible toilets
- Alcohol and drug problems
- Every Bank has steps - disables, elderly people have trouble getting in
- Katanning District Hospital doesn't have automatic doors
- Lack of shade at the Swimming Pool / not enough

Group 3: Environment

Dreams

- More rail services
- Bowling alley
- Hall of fame for Pioneer women
- Clean freshwater creek through town
- More live entertainment
- Revitalisation of Heritage Buildings
- Rails to Trails of discussed rail lines (Bridal)
- Revegetation (Endemic and native)
- Remove Bridal creeper from roadsides, bridges, Row's and Shire maintenance
- Nice Restaurants especially Asian
- No Salinity
- Awake shop help
- A "Melting Pot"
- Community harmony
- Plane service to Perth, free
- Farm plan implemented by all farmers in Shire - Diversification, Catchment plan
- Major water Recreation Park
- Picture Theatre
- Bottomless cups at restaurants
- Replace the Heritage balcony / verandah on city hall
- Publish pictures of offenders in paper
- Infill empty lot between hotels
- Repair and upgrade mechanics institute
- Heritage machine restoration

- Hungry Jacks
- Water Fun Park
- Whistle at Mill
- Repair and set town clock
- Heated / Indoor Pool
- Rehab pool at hospital (Hydrotherapy)
- University campus (V. Annex)
- Park
- Carpark by town hall
- Rehab Police Pools - Ranger on site
- Bituminised Roads
- New integrated state office park

Needs

- 40km / hr speed limits on town main streets
- Cooperation
- A nice place to sit and eat, lunch etc
- Effluent control / sewerage works
- Crosswalks
- Toilets and improvements
- Plan for sustainable water use
- Education relating to sustainable land use
- Anti - vandalism program
- Customer service improvement
- Implementation
- Reduction of phosphorous introduced to waters
- A more attentive Council
- More rail services
- Revegetation
- Retention of Young people
- Apprenticeship programs
- Doctors and Dentists
- Bloodbank
- Cost reduction for goods and services - banks, financial services, TV, Road, Retail goods
- Postal services slow
- Affordable accommodation for young families
- Value adding to all products
- More industrial developments
- Fresh meals on wheels
- Larger Library / Gallery than existing
- Another engineering works
- Another TV station
- Town Reinvestment

Assets

- Railway for grain transport
- Heritage Buildings
- Metro's
- Farming community
- Ag Research Station
- Swimming Pool
- Elderly Services / Silver Chain, Autumn Club
- All ages Playground

- Miniature Railway
- Kanwork
- Old Mill
- Landcare Resource Centre
- Flying Doctors service
- Very good committee
- Farm services
- Saleyards
- TAFE centre
- Ram sales
- Fire Brigade
- Newspaper
- Radio
- Ambulance services
- Reliable Rainfall
- Schools
- Climate
- Land - Fertile
- Caring People
- Affordable Housing
- Transient nature of some sectors of communities
- Effluent as nutrients
- Crisis centre
- Hospital
- Sporting works
- Range of skills
- Churches

Liabilities

- Salinity
- Growth
- Infrastructure damage
- Vandalism
- Lack of Toilets
- Effluent from sewers and Meatworks
- Lack of coordination of rural / urban people on landrace issues
- Government doesn't listen
- Communication techniques between people and groups
- Only one crosswalk
- Railway divides town
- Fuel by road transport - dangerous, high cost
- Truck traffic
- Town landscape - leading to salinisation
- Electric light poles, place underground
- High water table in town
- Size of town
- Work Prospects
- Lack of cultural togetherness
- Transient nature of some sectors of community

Appendix - Friday, 30th May Workshops

Group 4: Environment

Dreams

- Scale of problem - Planning overaction
- Start the first step - Do a step well
- Household water conservation
- Fertilisation and Pollution in City
- Locally owned / based for management of resources
- Marketplace for sustainable practice produce
- Holding pond for enriched water
- Rate equity subsidisation for farm planning - Implementation, Tax rebates
- Grey water use - Properly engineered
- Rain water tanks compulsory
- Stormwater into creek system - sediment, oils
- Children input into environmental issues
- Compulsory recycling programs
- Green waste and recycling industries
- protection of all remnant vegetation
- Wildlife corridors off roadways onto farmland - rails to trails
- A visible education / Promotion campaign
- Resources / Facilities / Money

Needs

- Riparian Vegetation at Flood Mitigation Causeway
- Keep Staff Longer - attracting and holding quantity
- Good resource facility - Community based programs
- More coordination and communication between agencies
- More sources / mechanisms for spreading information - more palatable
- More members of Katanning Creek Catchment Group

Assets

- Effluent in creek after treatment
- Landcare institute
- Coordinator
- Tree Nursery in town
- Government resources - Community Ag Dept / Shire
- Cultural Diversity / Skills / Background
- Ribbons of Blue (Schools and Community testing)
- Roadside revegetation
- Enthusiasm of some landholders
- Catchment and LCD Groups
- Adaptive Management
- Tree planting's etc by school groups
- Enviro progress has started

Liabilities

- Flat land from one end on town to the other
- Vegetation - Lack of native vegetation / Bush foods
- Attitude for Sustainability use
- Lack of knowledge / Education
- Denial
- Slow changes / creeping - Blindness
- Reliance on Chemicals
- Attitude of fighting nature
- Persistence of euroagriculture

- Meatworks / Sleyard Effluent
- Lack of Agricultural Diversity
- Govt agency turnover - Continuity of projects
- Farmers having to constantly re-educate new staff
- Rising water table
- Town in situ is a problem
- Current research facility

Session 14

Group 1: Sporting Groups, Emergency Services

Liabilities

- Lack of Street Lighting
- Need for work on creek - near pool
- Maintenance at Thompson Park
- Lack of toilets
- Poor signage
- Crime and vandalism
- Native street trees
- Location
- Lack of tutors for reading and writing assistance
- No cinema (Fulltime)
- Not enough for unoccupied to do
- Shortage of visitor accommodation
- Variety of budgets - provide a choice
- Salinity
- Footpaths - pedestrian and property owners
- Poor range of available goods (textiles)

Assets

- Diversity of cultures
- Assistance for the illiterate
- Aquatic centre - outdoor
- All ages playground
- Heritage buildings
- Autumn club
- Schools
- School busses
- Metro Meats
- Silo Building facilities
- Duck farm
- New library / Art Gallery
- Radio station
- Newspaper
- Telecentre

Needs

- Work on creek
- Something to occupy people
- meeting place for "Singles" in unthreatened environment
- Heated pool - not an expense of existing pool
- Alternative "Simple" sports facilities at existing pool eg Basketball ring, Small cricket pitch, Football

- Charges at new Recreation centre are affordable
- More doctors
- Medical Centre
- Black spanner mechanics
- Footpaths on opposite side to powerlines
- Cycle and walkpaths - under
- Proper pruning of street trees
- More toilets
- Clothing shops
- No fruit flies
- Relocate Telecentre to old railway building
- Small diving board
- Shelter from the rain at the pool
- Upgrade frontage and change rooms at the pool
- Develop parking at the pool
- Prosser park needs to be carried through

Dreams

- Heat existing swimming pool and spas with hot showers
- Astroturf
- Meeting place - coffee shop, snack bar, kiosk
- Internet coffee shop
- Clean up the lakes
- 12 months running water in Piesse Dam
- No mosquitoes in Katanning
- No flies
- Underground power
- Keep and maintain Heritage
- Variety of jobs for all especially our kids
- Professional jobs for women
- Own radio announcer
- Aquatic centre on heritage listing

Session 15

Group 1: Malay Community

Dreams

- More factory, different industries
- Employ more people within Katanning
- Train to Perth (An Australind to Albany type)
- Bus too expensive to take the whole family
- Specialists - need to go to Perth, perhaps have specialists in Katanning
- Waiting queues for people in emergency situations for medical problems
- More street lighting
- Malay foods (Halal) in hospital
- Halal - Chicken Treat, bakery
- Development like grassing the playground, more light
- Too much gravel
- Art is a low paying job so people don't keep it up
- Malay art in public places / mainstreet
- Community design on substation painting
- Places and facilities for developing Art, homes small
- Volleyball for children at night

Appendix - Friday, 30th May Workshops

- Indoor cricket
- Malay visiting cultural groups - Malay and Australian contribution, perform in town hall - teach young children
- More parking in Mosque
- Paving and curbing to be finished off
- Trees on Bennet's and Shire land

Needs

- Malay video's
- College - so kids don't have to go to Perth
- Friendly people
- Need training, technical school, no place for young people in the community, teaching skills, crafts
- A future for the older generation
- Shopping OK
- Like Katanning because their are jobs here for people who speak English as a second language
- Wants - future for children, Education for children to keep the Malay culture and Islamic faith
- Happy with Australian school system
- Likes growth of Katanning - likes change
- Streets nicer and better

Liabilities

- Don't like vandalism - breaking into mosque and homes
- Damage is done and Malay community pay for repairs
- Speed decrease in road in front of Mosque (Warren Rd)
- Shortage of good housing especially Homeswest for couples getting married
- No SBS TV
- Malay shop to stock Malay CD's and videos
- Malay language in the school - taught as second language rather than Italian
- Curbing too steep under cars - hit
- Metro Meats smell too much, need washing more frequently
- Make creek more attractive
- Remove rubbish
- Fire wood - easy access
- Coal Charcoal (Aran)
- Planted allotments of wood
- Need for natural gas
- Water tastes too much of chlorine
- Police Station is shut too much - hard to contact especially outside of office hours
- Hard to get Halal meat - very expensive, could trade with other communities (fish, chicken etc)
- Double lane on main road

Group 2

Dreams

- Go on holiday
- To improve Malay facilities - Mosque
- Playground at Mosque
- Swimming Pool

- Heater at Mosque
- Air Conditioning
- A New Doctor (Malay)
- Children can go to Malaysia to learn about religion
- Cinema
- More places to sit
- Wider footpaths
- More shops - Malay clothes

Assets

- Hospital
- Temperature
- Schools
- Friendly people
- Links to other Malay communities in other towns
- Festivals for Mohamad's birthday

Liabilities

- Prayer time at school - need spare rooms for privacy
- Need more cultural understanding
- Cultural awareness in all community - Bosses won't allow to wear scarf
- Need more lady doctors - specially Obgyn
- Need more books in Malay language in Library
- More opportunities for University education
- Getting a licence is difficult because of language
- Need coconut leaves for mats, baskets and food, traditional dances and festivals
- Need newspaper article to explain festivals
- Need more integration

Group 3

Assets

- Schools
- Employment / Work
- Mosque
- Housing
- Respect
- Inkind contributions
- Stores / businesses
- Radio

Liabilities

- Outside influence
- Speeding on streets
- Safety
- Marri Dve

Needs

- Comity together
- Playground
- School extension
- Extend Mosque
- Jobs for young people

- Language accommodation
- Opportunity to help - trees etc
- Radio time - Shire communication
- Lower cost support
- Vocation opportunity
- Soccer facilities
- Shire need to attend to water drainage and paths

Dreams

- Teachers
- Interpreters
- Teaching Aboriginal culture
- Malay Cable channel - galaxy
- Bus to South Hedland direct
- Teach Katanning about Malay culture

Group 4

Liabilities

- Security
- Schools, education
- Cultural Understanding
- hard to get food
- College facility - encouragement from Christmas Island
- Jobs for youth
- Youth leaving for job search
- Metro Meats moving to 10 hours a day
- Population decrease

Assets

- Understanding of culture
- Muslim food access
- Acceptance of Muslims
- Good community

Needs

- More jobs for youth out of school
- More people
- College - Multicultural
- Prayer area in school
- Prayer call in school

Dreams

- Large housing with indoor pool
- Halal chicken / Beef
- More jobs
- New factory - more people
- New homes
- Soccer / Basketball / Playground

